

The Boston Society of Civil Engineers Section/ASCE is pleased to announce its 2018-2019 Sponsorship Program. Promote your organization while demonstrating your support of BSCES by becoming a Society or Program Sponsor before the July 27, 2018 registration deadline. Sponsor promotional benefits and costs are as follows:

## BSCES Society Sponsor - \$5,000

BSCES Society Sponsors are recognized as the premier sponsors of BSCES for a 12-month period. Promotional benefits include:

### 1. *Sponsor listing on the BSCES Website:*

- Organization logo with hyperlink to homepage included as one of the revolving sponsor logos that appear on the main navigation pages of the BSCES website, [www.bsc.es.org](http://www.bsc.es.org).

### 2. Sponsor Promotion at BSCES Events and Activities

- Organization name included among the society sponsors listing that appears on all BSCES broadcast emails to members for a period of 12 months.
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the society sponsor listing on signage displayed at all events (excluding outdoor activities and multi-day Program Committee courses).
- Organization recognized as a society sponsor and thanked during introductory remarks at applicable BSCES events.
- Organization name included in the society sponsor listing that appears in the end credits of the BSCES Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of 12 months. This show airs monthly on the Boston Neighborhood Network and gets streamed on YouTube.



### 3. Sponsor Promotion via BSCES Member Newsletter, *BSCESNews*:

- Organization logo with hyperlink to homepage included in society sponsor logo box on page 1 of 10 monthly issues of *BSCESNews* published during the fiscal year.
- Organization recognized as a society sponsor and thanked for its sponsorship in the first issue of *BSCESNews* released during the fiscal year.
- Organization is a featured sponsor of one issue of *BSCESNews* and receives two advertisements in that issue plus the opportunity to submit an article for publication in that newsletter.
- Organization recognized as a society sponsor and thanked for its sponsorship in its featured issue of *BSCESNews*' President's Report.

### 4. Sponsor Promotion at the 170th BSCES Annual Awards Dinner:

- Two complimentary seats at the BSCES annual awards dinner (or to any other BSCES dinner event).
- Organization logo included in the society sponsor listing on signage displayed at the awards dinner.
- Organization logo included in the society sponsor listing that appears in recurring dinner reception slideshow.
- Organization recognized as a society sponsor and thanked during introductory remarks at the dinner.

### 5. BSCES Leadership Reception Invitation:

- Two organization representatives included among the list of invitees to the annual BSCES leadership reception with the president-elect of ASCE.

## Additional Promotional Offer: Website Sponsorship - \$1,000

- Society sponsors who are willing to pay an additional \$1,000 fee can display up to three organization project photographs with hyperlink to a related article on the BSCES homepage for a four-week period.

## BSCES Program Sponsor – \$2,500

BSCES program sponsors are recognized as sponsors of all BSCES committee, institute chapter and technical group developed programs that occur during the current fiscal year. Promotional benefits Include:

### 1. Broadcast Email Listing:

- Organization name included among the program sponsors listing that appears on all BSCES event-related broadcast emails to members for a period of 12 months.

### 2. BSCES Member Newsletter, *BSCESNews*, Listing:

- Organization name included among the program sponsor listing that appears on the first page of the Upcoming Events section of 10 monthly issues of *BSCESNews* published during the fiscal year.
- Organization recognized as a program sponsor and thanked for its sponsorship in the first issue of *BSCESNews* released during the fiscal year.

### 3. Sponsorship of BSCES Committee, Institute Chapter and Technical Group Developed Events:

- Two complimentary seats at a BSCES committee, institute chapter, or technical group developed event of your choice (excluding BSCES Program Committee developed seminars and courses).
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the program sponsor listing on signage displayed at all events (excluding outdoor activities and multi-day Program Committee courses).
- Organization recognized as a program sponsor and thanked during introductory remarks at applicable BSCES events.



### 4. BSCES Television Show, "Civil Engineering Today," Listing:

- Organization name included in the program sponsor listing that appears in the end credits of the BSCES Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of 12 months. This show airs monthly on the Boston Neighborhood Network and gets streamed on YouTube.



# 2018-2019 Sponsorship Program

Select Sponsorship Level	Cost
<input type="checkbox"/> <b>BSCES Society Sponsor</b>	\$5,000
<input type="checkbox"/> <b>BSCES Society Sponsor with Additional Benefits</b>	\$6,000
<input type="checkbox"/> <b>BSCES Program Sponsor</b>	\$2,500

Total Enclosed: \_\_\_\_\_

Firm/Organization Name: \_\_\_\_\_

(As you would like it to appear in sponsorship promotions)

Sponsor Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax (617/227-6783) or email ([bsces@engineers.org](mailto:bsces@engineers.org)) this form and credit card information to BSCES by Friday, July 27, 2018.

Please bill my (check one):  MasterCard  Visa  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

OR

Make check payable to BSCES. Mail with this form to Boston Society of Civil Engineers Section/ASCE, The Engineering Center, One Walnut Street, Boston, MA 02108-3616.

If you have any questions, contact Rich Keenan at 617/305-4110 or at [rkeenan@engineers.org](mailto:rkeenan@engineers.org)

**Payment Due at Time of Commitment**