



Advertising Rates and Placement Form

July 1, 2018 – June 30, 2019

MALSCENews is distributed monthly via email to MALSCENews members. Advertising in MALSCENews is an efficient and inexpensive way to reach more than 400 land surveyors, engineers and other professionals in Massachusetts and beyond. The newsletter only accepts classified ads at this time. See below for ad rates.

Classified Advertisements

Classified ads are advertisements describing the requirements and responsibilities for one or more positions. Classified ads are produced as text only advertisements with no graphic elements. MALSCENews Proprietors' Council Members can place an up-to-200 word classified ad for free. Other applicable MALSCENews Member and Non-Member classified advertising rates are as follows:

Number of Words	Rates		
	Proprietors' Council Member	MALSCENews Member	Non-Member
200 or Less	Free	\$150.00	\$150.00

Advertising Placement

- Email your classified advertisements as a Microsoft Word document to malsce@engineers.org. The number of words is determined by using Microsoft's word count feature.
- Indicate the number of classified advertisement words on the Advertising Placement Order Form below.
- Space is reserved on a first-come, first-served basis.
- MALSCENews reserves the right to reject any advertisements it deems inappropriate for this publication. Advertisements are randomly placed in the newsletter. Prices are subject to change.
- Questions? Please contact Rich Keenan at rkeenan@engineers.org.

Advertising Placement Order Form: MALSCENews

Placement:

Classified Advertisement Word Count: _____ Placement Cost: _____

Contact:

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment:

Checks: Make checks payable to MALSCENews and mail with this form to MALSCENews, The Engineering Center, One Walnut Street, Boston, MA 02108-3616

Credit Card:

Visa

MasterCard

Amex

Card Name: _____

Card Number: _____ Expiration Date: _____

Card Billing Address: _____

Signature: _____

Return this form via fax to 617/227-6783 or by email to malsce@engineers.org .