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2018 Bertram Berger Seminar

Marketing Massachusetts:

Paving the Way to Economic Development

Keynote Speaker:

Stephanie Pollack (Invited)

Secretary and Chief Executive Officer, Massachusetts Department of Transportation

Thursday, April 12, 2018

Maggiano's Little Italy, 4 Columbus Ave, Boston, MA 02116

8:00 AM Registration; 8:30 AM Panel Discussion; 11:15 AM Social

12:00 PM Luncheon, Bertram Berger Tribute, Keynote Address, and Awards

Panel 1: The Public Agency Perspective: Current Initiatives & Future Vision (8:30 AM – 9:45 AM)

Moderator: Luisa Paiewonksky, Director, Center for Infrastructure Systems and Technology, U.S. DOT/Volpe Center

Panel: John Audi, Assistant Director – Capital Programs, Massachusetts Port Authority
Scott Bosworth, Chief Strategy Officer, Massachusetts Department of Transportation
Jeff McEwen, Division Administrator, Federal Highway Administration
Monica Tibbits-Nutt, Massachusetts Department of Transportation Board of Directors

Panel 2: The Private Sectors Outlook on Massachusetts (10:00 AM – 11:15 AM)

Moderator: Juan Vega, Assistant Secretary, Massachusetts Executive Office of Housing and Economic Development (Invited)

Panel: Dan O'Connell, President and Chief Executive Officer, Massachusetts Competitive Partnership
Peter Foreman, President and Chief Executive Officer, South Shore Chamber of Commerce
Ed Starzec, Director of Land Planning & Permitting, MassDevelopment

Registration Deadline: Friday, April 6, 2018

\$80 Member, \$100 Non-Member

\$70 Public Sector Member, \$80 Public Sector Non-Member

\$60 Senior Member, \$30 Student Member

\$400 Table of 5, \$800 Table of 10

\$350 Public Sector Table of 5, \$700 Public Sector Table of 10

Information/Registration:

Register to attend this meeting and pay by credit card online at <http://bit.ly/Berger2018>. To register online for an event at the BSCES member rate you must login using your BSCES assigned username and password. If you do not know your BSCES member login information call 617/227-5551. You can also register for this event by mail or email. To do so, download and complete a [BSCES Event Registration Form](#) and follow the submission instructions. Cancellations received after April 6, 2018 and no-shows will be billed.



This presentation provides 6 Professional Development Hours (PDH)

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