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## 2018 Bertram Berger Seminar

# Marketing Massachusetts: Paving the Way to Economic Development

### Keynote Speaker:

**John Barros (Invited)**

*Chief of Economic Development, City of Boston*

**Thursday, April 12, 2018**

**Maggiano's Little Italy, 4 Columbus Ave, Boston, MA 02116**

**8:00 AM Registration; 8:30 AM Panel Discussion; 11:15 AM Social**

**12:00 PM Luncheon, Bertram Berger Tribute, Keynote Address, and Awards**

### **Panel 1: *The Public Agency Perspective: Current Initiatives & Future Vision* (8:30 AM – 9:45 AM)**

Moderator: Luisa Paiewonksy, Director, Center for Infrastructure Systems and Technology  
U.S. DOT/Volpe Center

Panelist: John Audi, Assistant Director – Capital Programs, Massachusetts Port Authority  
Scott Bosworth, Chief Strategy Officer, Massachusetts Department of Transportation  
Jeff McEwen, Division Administrator, Federal Highway Administration  
Monica Tibbits-Nutt, Massachusetts Department of Transportation Board of Directors

### **Panel 2: *The Private Sectors Outlook on Massachusetts* (10:00 AM – 11:15 AM)**

Moderator: Keri Pyke, Principal – Transportation Planning, Howard Stein Hudson

Panelist: Dan O'Connell, President & Chief Executive Officer, Massachusetts Competitive Partnership  
Peter Forman, President & Chief Executive Officer, South Shore Chamber of Commerce  
Ed Starzec, Director of Land Planning & Permitting, MassDevelopment

## Registration Deadline: Friday, April 6, 2018

**\$80 Member, \$100 Non-Member**

**\$70 Public Sector Member, \$80 Public Sector Non-Member**

**\$60 Senior Member, \$30 Student Member**

**\$400 Table of 5, \$800 Table of 10**

**\$350 Public Sector Table of 5, \$700 Public Sector Table of 10**

### Information/Registration:

Register to attend this meeting and pay by credit card online at <http://bit.ly/Berger2018>. To register online for an event at the BSCES member rate you must login using your BSCES assigned username and password. If you do not know your BSCES member login information call 617/227-5551. You can also register for this event by mail or email. To do so, download and complete a [BSCES Event Registration Form](#) and follow the submission instructions. Cancellations received after April 6, 2018 and no-shows will be billed.



This presentation provides 6 Professional Development Hours (PDH)

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