



## Become a 2018 MALSCCE Convention Advertiser and Sponsor!

# 2018 MALSCCE Convention Advertising and Sponsorship

March 2&3, 2018, DoubleTree by Hilton Hotel Leominster, 99 Erdman Way, Leominster, MA 01453

Promote your company's products and/or services to 2018 MALSCCE Convention attendees by taking advantage of the following advertising and sponsorship opportunities.

### Convention Booklet Advertising:

Booklets including the 2018 MALSCCE Convention schedule, exhibitor listings and session handouts will be printed prior to the convention and distributed to all attendees. Advertisers will have company name included in convention introduction powerpoint presentation. Advertisements must be submitted as black and white with the exception of cover page advertisements, which can be in full color. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF or PDF files and received by **February 23, 2018**. The advertisement size and cost options are listed below:

Advertisement	Advertising Rates		
	MALSCCE Sustaining Member Companies	Individual MALSCCE Members*	Non-Members
1/8 page (Business Card) Dimensions: 3.5" x 2"	\$25.00	\$30.00	\$35.00
1/4 page Dimensions: 8" x 2"	\$75.00	\$90.00	\$100.00
1/2 page Dimensions: 8" x 4"	\$150.00	\$180.00	\$200.00
Full page (internal) Dimensions: 8.5" x 11"	\$225.00	\$270.00	\$300.00
Full page on inside front cover, inside back cover, back cover (can be in color) Dimensions: 8.5" x 11"	\$300.00	\$360.00	\$400.00

\*Includes member employers

### Convention Sponsorship:

Sponsors will have company logo included on a sign displayed at the buffet table in addition to company logo included in the convention sponsors powerpoint presentation and thanked at the beginning of the convention. The following refreshment break sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple breaks.

Function	Sponsorship Fee
Friday Breakfast/Mid-Morning Break	\$75.00
Friday Luncheon	\$150.00
Friday Dinner	\$150.00
Saturday Breakfast/Mid-Morning Break	\$75.00
Saturday Luncheon	\$150.00

All advertisement files should be emailed to Katya Gonzalez-Willette at [kgonzalez-willette@engineers.org](mailto:kgonzalez-willette@engineers.org). Payment for the ad must accompany this registration form.

Please read, complete and return page 2 of this form – Page 1

# 2018 MALSCE Convention Advertiser/Sponsor Registration Form

I would like to be a (please check one):

Advertiser

Sponsor

Both

Contact Name: \_\_\_\_\_ Contact Telephone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## Convention Booklet Advertising (Please check all that apply)

### Sustaining Member Companies

1/8 page ad - \$25

1/4 page ad - \$75

1/2 page ad - \$150

Full page ad - \$225

Full page inside front cover ad - \$300

Full page inside back cover ad - \$300

Full page back cover ad - \$300

### Individual MALSCE Members

1/8 page ad - \$30

1/4 page ad - \$90

1/2 page ad - \$180

Full page ad - \$270

Full page inside front cover ad - \$360

Full page inside back cover ad - \$360

Full page back cover ad - \$360

### Non-Members

1/8 page ad - \$35

1/4 page ad - \$100

1/2 page ad - \$200

Full page ad - \$300

Full page inside front cover ad - \$400

Full page inside back cover ad - \$400

Full page back cover ad - \$400

## Convention Sponsorships (Please check all that apply)

Friday Breakfast/Mid-Morning Break - \$75

Friday Luncheon - \$150

Friday Dinner - \$150

Saturday Breakfast/Mid-Morning Break - \$75

Saturday Luncheon - \$150

**Registration Deadline: Friday, February 23, 2018.** You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check made payable to "MALSCE". Provide the information requested below if paying by credit card and submit via fax to 617/227-6783, or email to [malsce@engineers.org](mailto:malsce@engineers.org). If paying by check, fax or email this form and mail your check to: MALSCE, One Walnut Street, Boston, MA 02108-3616. Please include a copy of this form with your check.

**Total Amount Enclosed:** \$ \_\_\_\_\_

Or Pay with (Check one):

Visa

Master Card

American Express

Card Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

- Advertising and Sponsorship registration is processed on a first-come, first-served basis.
- Registration deadline is Friday, February 23, 2018.
- Questions? Contact Rich Keenan at 617/305-4110 or Katya Gonzalez-Willette at 617/305-4113

*Please read, complete and return this form – Page 2*