

# 2019-2020 Sponsorship Program

The Boston Society of Civil Engineers Section/ASCE is pleased to announce its 2019-2020 Sponsorship Program. Promote your organization while demonstrating your support of BSCES by becoming a Society or Program Sponsor before the July 30, 2019 registration deadline. Sponsor promotional benefits and costs are as follows:

### BSCES Society Sponsor - \$5,000

BSCES Society Sponsors are recognized as the premier sponsors of BSCES for a 12-month period. Promotional benefits include:

### 1. Sponsor listing on the BSCES Website:

Organization logo with hyperlink to homepage included as one of the revolving sponsor logos that appear on the main navigation pages of the BSCES website,

www.bsces.org.

#### 2. Sponsor Promotion at BSCES Events and Activities

- Organization name included among the society sponsors listing that appears on all BSCES broadcast emails to members for a period of 12 months.
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the society sponsor listing on signage displayed at all events (excluding outdoor activities and multi-day Program Committee courses).
- Organization recognized as a society sponsor and thanked during introductory remarks at applicable BSCES events.
- Organization name included in the society sponsor listing that appears in the end credits of the BSCES Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of 12 months. This show airs monthly on the Boston Neighborhood Network and gets streamed on YouTube.

### 3. Sponsor Promotion via BSCES Member Newsletter, BSCESNews:

- Organization logo with hyperlink to homepage included in society sponsor logo box on page 1 of 10 monthly issues
  of BSCESNews published during the fiscal year.
- Organization recognized as a society sponsor and thanked for its sponsorship in the first issue of BSCESNews released during the fiscal year.
- Organization is a featured sponsor of one issue of BSCESNews and receives two advertisements in that issue plus
  the opportunity to submit an article for publication in that newsletter.
- Organization recognized as a society sponsor and thanked for its sponsorship in its featured issue of BSCESNews' President's Report.

#### 4. Sponsor Promotion at the 171st BSCES Annual Awards Dinner:

- Two complimentary seats at the BSCES annual awards dinner (or to any other BSCES dinner event).
- Organization logo included in the society sponsor listing on signage displayed at the awards dinner.
- Organization logo included in the society sponsor listing that appears in recurring dinner reception slideshow.
- Organization recognized as a society sponsor and thanked during introductory remarks at the dinner.

#### 5. **BSCES** Leadership Reception Invitation:

 Two organization representatives included among the list of invitees to the annual BSCES leadership reception with the president-elect of ASCE.





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## BSCES Program Sponsor - \$2,500

BSCES program sponsors are recognized as sponsors of all BSCES committee, institute chapter and technical group developed programs that occur during the current fiscal year. Promotional benefits Include:

### 1. Broadcast Email Listing:

 Organization name included among the program sponsors listing that appears on all BSCES event-related broadcast emails to members for a period of 12 months.

### 2. BSCES Member Newsletter, BSCESNews, Listing:

 Organization name included among the program sponsor listing that appears on the first page of the Upcoming Events section of 10 monthly issues of BSCESNews

published during the fiscal year.

 Organization recognized as a program sponsor and thanked for its sponsorship in the first issue of BSCESNews released during the fiscal year.

# 3. Sponsorship of BSCES Committee, Institute Chapter and Technical Group Developed Events:

- Two complimentary seats at a BSCES committee, institute chapter, or technical group developed event of your choice (excluding BSCES Program Committee developed seminars and courses).
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the program sponsor listing on signage displayed at all events (excluding outdoor activities and multi-day Program Committee courses).
- Organization recognized as a program sponsor and thanked during introductory remarks at applicable BSCES events.

### BSCES Television Show, "Civil Engineering Today," Listing:

 Organization name included in the program sponsor listing that appears in the end credits of the BSCES Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of 12 months. This show airs monthly on the Boston Neighborhood Network and gets streamed on YouTube.





# 2019-2020 **Sponsorship Program**

Select Sponsorship Level	Cost
BSCES Society Sponsor	\$5,000
BSCES Program Sponsor	\$2,500
Total Enclosed:	
Firm/Organization Name:  (As you would like it to appear in sponsorship promotions)  Sponsor Contact:	
Address:	
Telephone:	
Email:	
Fax (617/227-6783) or email ( <u>bsces@engineers.org</u> ) this form and credit ca Tuesday, July 30, 2019.	rd information to BSCES by
Please bill my (check one): MasterCard Visa	American Express
d Number: Expiration Date:	
Billing Address:	
Cardholder Signature:	
Print Name:	
OR	
Males also also associate to DCCEC Mall with this forms to Double Consists of C	N. J. C C /ACOE The

Make check payable to BSCES. Mail with this form to Boston Society of Civil Engineers Section/ASCE, The Engineering Center, One Walnut Street, Boston, MA 02108-3616.

If you have any questions, contact Rich Keenan at 617/305-4110 or at rkeenan@engineers.org