

# Become a 2019 MALSCE & NESS Convention Advertiser and Sponsor!

### 2019 MALSCE & NESS Convention Advertising and Sponsorship

March 14 & 15, 2019, DoubleTree by Hilton Hotel Leominster, 99 Erdman Way, Leominster, MA 01453

Promote your company's products and/or services to 2019 MALSCE Convention attendees by taking advantage of the following advertising and sponsorship opportunities.

#### **Convention Booklet Advertising:**

Booklets including the 2019 MALSCE Convention schedule, exhibitor listings and session handouts will be printed prior to the convention and distributed to all attendees. Advertisers will have company name included in convention introduction powerpoint presentation. Advertisements must be submitted as black and white with the exception of cover page advertisements, which can be in full color. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF or PDF files and received by **March 4**, **2019**. The advertisement size and cost options are listed below:

Advertisement	Advertising Rates			
	MALSCE Sustaining Member Companies	Individual MALSCE Members*	Non-Members	
1/8 page (Business Card) Dimensions: 3.5" x 2"	\$25.00	\$30.00	\$35.00	
1/4 page Dimensions: 8" x 2"	\$75.00	\$90.00	\$100.00	
1/2 page Dimensions: 8" x 4"	\$150.00	\$180.00	\$200.00	
Full page (internal) Dimensions: 8.5" x 11"	\$225.00	\$270.00	\$300.00	
Full page on inside front cover, inside back cover, back cover (can be in color) Dimensions: 8.5" x 11"	ck cover (can be in color)		\$400.00	

\*Includes member employers

#### **Convention Sponsorship:**

Sponsors will have company logo included on a sign displayed at the buffet table in addition to company logo included in the convention sponsors powerpoint presentation and thanked at the beginning of the convention. The following refreshment break sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple breaks.

Function	Sponsorship Fee
Friday Breakfast/Mid-Morning Break	\$75.00
Friday Luncheon	\$150.00
Friday Dinner	\$150.00
Saturday Breakfast/Mid-Morning Break	\$75.00
Saturday Luncheon	\$150.00

All advertisement files should be emailed to Emily Devane at <u>edevane@engineers.org</u>. Payment for the ad must accompany this registration form.

Please read, complete and return page 2 of this form - Page 1

MALSCE, One Walnut Street, Boston, MA 02108-3616; 617/227-5551 (T); 617/227-6783 (F); malsce@engineers.org; www.malsce.org

# 2019 MALSCE & NESS Convention Advertiser/Sponsor

I would like to be a (please check one):

	Advertiser S		Sponsor	Both			
Contact Name:	Contact Telephone:						
Contact Email:							
Organization:							
Address:							
City, State, Zip:							
Convention Boo	oklet Advertising (Plea	se check all that ap	ply)				
Sustaining Mer	nber Companies	Individual N	ALSCE Members	Non-Members			
1/8 page ad - \$	525	1/8 page ad -	\$30	1/8 page ad - \$35			
1/4 page ad - \$	575	1/4 page ad -	\$90	1/4 page ad - \$100			
1/2 page ad- \$	150	1/2 page ad -	\$180	1/2 page ad - \$200			
Full page ad - S	\$225	Full page ad	\$270	Full page ad - \$300			
Full page inside	e front cover ad - \$300	Full page insi	de front cover ad - \$360	Full page inside front cover ad - \$400			
Full page inside	e back cover ad - \$300	Full page insi	de back cover ad - \$360	Full page inside back cover ad - \$400			
Full page back	cover ad - \$300	Full page bac	k cover ad - \$360	Full page back cover ad - \$400			
Convention Spo	onsorships (Please cheo	ck all that apply)					
Friday Breakfa	st/Mid-Morning Break - \$7	5					
Friday Lunched	on - \$150						
Friday Dinner -	\$150						
Saturday Breakfast/Mid-Morning Break - \$75							
Saturday Lunc	heon - \$150						
<b>Registration Deadline: Monday, March 4, 2019.</b> You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check made payable to "MALSCE". Provide the information requested below if paying by credit card and submit via fax to 617/227-6783, or email to <u>malsce@engineers.org</u> . If paying by check, fax or email this form and mail your check to: MALSCE, One Walnut Street, Boston, MA 02108-3616. Please include a copy of this form with your check.							
Total Amount Er	nclosed: \$						
Or Pay with (Check	cone): Visa		Master Card	American Express			
Card Name:							
Card Number:			Exp	viration Date:			
Billing Address:							
City:		State:		Zip:			
Signature:							

• Advertising and Sponsorship registration is processed on a first-come, first-served basis.

• Registration deadline is Monday, March 4, 2019.

• Questions? Contact Rich Keenan at 617/305-4110 or Emily Devane at 617/305-4113

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