

The Boston Society of Civil Engineers Section/ASCE is pleased to announce its 2020-2021 Sponsorship Program. Promote your organization while demonstrating your support of BSCES by becoming a Society or Program Sponsor before the July 30, 2020 registration deadline. Sponsorship benefits and costs are as follows:

BSCES Society Sponsor - \$5,000

BSCES Society Sponsors are recognized as the premier sponsors of BSCES for a 12-month period. Society sponsorship benefits include:

1. Sponsor listing on the BSCES Website:

- Organization logo with hyperlink to homepage included as one of the revolving sponsor logos that appear on the homepage and other main navigation pages of the BSCES website, www.bsces.org.

2. Sponsor Promotion during BSCES Events and Activities

- Organization name included among the society sponsors listing that appears on all BSCES broadcast emails to members for a period of 12 months.
- Organization name included in the society sponsors listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the society sponsor listing displayed during all events (excluding outdoor activities and multi-day Program Committee courses).
- Organization recognized as a society sponsor and thanked during introductory remarks for applicable events.
- Organization name included in the society sponsor listing that appears in the end credits of the BSCES Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of 12 months. This show airs monthly on the Boston Neighborhood Network and is posted on YouTube.

3. Sponsor Promotion via BSCES Member Newsletter, *BSCESNews*:

- Organization logo with hyperlink to homepage included in society sponsor listing of 10 monthly issues of the redesigned HTML member newsletter, *BSCESNews*.
- Organization recognized as a society sponsor and thanked for its sponsorship in the first issue of *BSCESNews* released during the fiscal year.
- Organization is a featured sponsor of one issue of *BSCESNews* and receives two advertisements in that issue plus the opportunity to submit an article for publication in that newsletter.
- Organization recognized as a society sponsor and thanked for its sponsorship in its featured issue of *BSCESNews*' President's Report.

4. Sponsor Promotion of the 172nd BSCES Annual Awards Celebration:

- Two complimentary registrations for the BSCES annual awards celebration (or to any other BSCES event except program committee courses and seminars).
- Organization logo included in the society sponsor listing on signage displayed during the awards celebration.
- Organization logo included in the society sponsor listing that appears in the awards celebration slideshow.
- Organization recognized as a society sponsor and thanked during the awards celebration introductory remarks.

5. BSCES Leadership Reception Invitation:

- Two organization representatives included among the list of invitees to the annual BSCES leadership reception with the president-elect of ASCE.

BSCES Program Sponsor – \$2,500

BSCES program sponsors are recognized as sponsors of all BSCES committee, institute chapter and technical group developed programs that occur during the current fiscal year. Sponsorship benefits include:

1. Broadcast Email and Website Listing:

- Organization name included among the program sponsors listing that appears on all BSCES event-related broadcast emails to members for a period of 12 months.
- Organization name included among the program sponsors listing that appears on the events landing page of the BSCES website.

2. BSCES Member Newsletter, *BSCESNews*, Listing:

- Organization name included among the program sponsor listing that appears in 10 monthly issues of the redesigned HTML member newsletter, *BSCESNews*.
- Organization recognized as a program sponsor and thanked for its sponsorship in the first issue of *BSCESNews* released during the fiscal year.

3. Sponsorship of BSCES Committee, Institute Chapter and Technical Group Developed Events:

- Two complimentary registrations for a BSCES committee, institute chapter, or technical group developed event of your choice (excluding BSCES Program Committee and institute chapter developed seminars and courses).
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the program sponsor listing displayed during all events (excluding outdoor activities and multi-day Program Committee courses).
- Organization recognized as a program sponsor and thanked during introductory remarks for applicable events.

4. BSCES Television Show, “Civil Engineering Today,” Listing:

- Organization name included in the program sponsor listing that appears in the end credits of the BSCES Public Awareness & Outreach Committee hosted “Civil Engineering Today” television show for a period of 12 months. This show airs monthly on the Boston Neighborhood Network and is posted on YouTube.