Virtual 2021 MALSCE Convention

Exhibitor Registration Form

Exhibit during the Virtual 2021 MALSCE Convention!

Promote your organization's products and/or services to MALSCE members by exhibiting during the Virtual 2021 MALSCE Convention. This three-day event, which is expected to attract more than 100 participants, will occur on the mornings of Wednesday, Thursday, and Friday, March 17, 18, & 19, 2021. Virtual Convention exhibitors will be included in convention exhibitor listings and recognized during opening remarks. Exhibitors will also be able to participate in a six-hour virtual exhibit and featured during a convention session. Detailed descriptions of exhibitor benefits are as follows:

Inclusion in Exhibitor Listing

An exhibitor listing containing an organizational description, contact information, and a website hyperlink will be featured on a virtual convention website landing page and the convention participant booklet.

Recognition During Opening Remarks

Virtual convention exhibitors will be recognized and thanked during convention cochair's opening remarks.

Participation in a Virtual Exhibit

The Virtual 2021 MALSCE Convention Exhibit will occur from 9:15 a.m. until 12:15 p.m. on Wednesday, March 17 and from 8:00 a.m. to 12:00 p.m. on Thursday, March 10. During the virtual exhibit, each exhibitor will provide a Zoom link (or hyperlink using a similar video conferencing technology like Teams, Webex, etc.) that convention participants can use to meet with them. If an exhibitor cannot be available each day for the duration of the convention exhibit, MALSCE will include that exhibitor's availability in their exhibitor listing. Exhibitors can utilize promotional/instructional videos or similar technologies to enhance convention participants virtual exhibit experience.

Participation in an Exhibitor Quickfire Session

Scheduled from 8:15 to 9:15 a.m. on Wednesday, March 17, 2021, during the Exhibitor Quickfire session, each participating exhibitor gets five minutes to introduce themselves and promote their products and/or services. Each exhibitor can also highlight their available time during the Virtual Exhibit or their featured presentation.

You can register to become a virtual MALSCE Convention exhibitor by completing and returning the following registration form with payment. Then follow the hyperlink below and complete the online form with all required exhibitor information.

Name:	
Organization:	
Email Address:	
	MALSCE Sustaining Member - \$375 Non-Member - \$500 e make check payable to MALSCE or enter your credit card number below. AC AMEX Card #: Exp. Date:
Name on Card: Billing Address Amount Paid:	

Virtual 2021 MALSCE Convention Exhibitor Questionnaire

Registration Deadline: Monday, March 8, 2021

Please fax or email this form with credit card payment to 617/227-6783 or <u>malsce@engineers.org</u>. You can also mail this form along with your check to: MALSCE, One Walnut Street, Boston, MA 02108-3616. No cancellation refunds will be given after the March 8 registration deadline.