



# 2024 ACEC/MA Annual Corporate Sponsorship

## Respond Now to Take Full Advantage of Programs starting in January 2024 for CY 2024

ACEC/MA, the American Council of Engineering Companies of Massachusetts, is planning a dynamic array of member programs for Calendar Year 2024. Based on the past enthusiasm for Annual Corporate Sponsorship, ACEC/MA is offering member firms the opportunity to **become a 2024 ACEC/MA Corporate Sponsor** by sponsoring 7 (seven) events with a single payment.

**ACEC/MA Corporate Sponsorship** provides member firms the convenience of one upfront payment to enjoy multiple registration benefits & opportunities throughout the year--a significant package savings over sponsoring events individually. Additionally, sponsorship demonstrates your firm's professional commitment to ACEC/MA's vision: **"To lead with our knowledge and expertise and to be the voice of the engineering industry for the benefit of society and the natural and built environment."**

ACEC/MA work for our members includes:

- Promoting the business interests of the engineering industry to Congress, federal agencies and international organizations;
- Supporting state legislation, regulations, and policies that create a favorable business climate for engineering and land surveying firms;
- Promoting Qualifications Based Selection at all levels of public and private sector procurement; and
- Providing business practice resources, leadership education courses, and programs for the engineering and land surveying industry.

ACEC/MA's **2024 Corporate Sponsorship** package includes **7 ACEC/MA monthly programs, some of which will be in person with a hybrid option while others will be virtual.** ACEC/MA may offer other programs not covered by this Corporate Sponsorship. Our Leadership Education courses are not included in this sponsorship.

## Sponsorship benefits and fee for Platinum, Gold, and Silver Sponsorship levels

### Platinum Sponsor - \$6,000

- Firm name listed on promotional materials, event signage, and announced at each of 7 monthly program introductions.
- Firm name and logo prominently shown on the ACEC/MA website: [www.acecma.org](http://www.acecma.org)
- Direct link from your logo on ACEC/MA website to your firm's website.
- Sponsorship listed in the ACEC/Matters electronic news sent to members each week.
- Provide an article from your firm highlighting some new expertise or research that we'll post on ACEC/MA's LinkedIn platform and link to an issue of ACEC/Matters.
- Display firm promotional materials at event registration or provide a link to firm materials for virtual program events.
- Two complimentary admissions (includes the one seat at a head speaker table if applicable) to each of the 7 (seven) monthly program/events.
- **Special Bonus** – Two (2) complimentary admissions to the **2024 ACEC/MA Engineering Excellence and Awards Gala on March 28, 2024.** If this needs to become a virtual event, Platinum Sponsors' logos will be highly visible.
- *Approximate value of the complimentary admissions to the events and the Awards Gala is \$1,200 in registration fees.*

### Gold Sponsor - \$3,000

- Firm name listed on 7 (seven) monthly event promotional materials and event signage.
- Firm name listed on ACEC/MA website: [www.acecma.org](http://www.acecma.org).
- Sponsorship listed in the ACEC/Matters electronic news sent to members each week.
- Display firm materials at a shared information table at each monthly program with other Gold sponsor(s) or provide a link for firm materials for virtual program events.
- One complimentary admission to each of the seven 7 monthly programs.
- *Approximate value of the complimentary admissions to the events is \$500 in registration fees.*

### Silver Sponsor - \$1,500

- Company name listed on 7 event promotional materials and event signage.
- Company name listed on ACEC/MA website: [www.acecma.org](http://www.acecma.org).
- Sponsorship listed in the ACEC/Matters electronic news sent to members each week.
- Display firm materials at a shared information table at each monthly program with other Gold sponsor(s) or provide a link for firm materials for virtual programs.

Sign up by **January 11, 2024**, using the Sign Up form to become a 2024 Corporate Sponsor. To sponsor individual events through **Individual Program Sponsorship** or to **sponsor our 2024 EEA Gala**, contact ACEC/MA's Membership Associate, ACEC/MA, The Engineering Center Education Trust: [acecma@engineers.org](mailto:acecma@engineers.org) or 617-227-5551. We greatly appreciate your continued support!



# 2024 ACEC/MA Annual Corporate Sponsorship Signup Form

**Yes, we would like to be an Annual Corporate Sponsor at the following level:**

Check One	Desired Level of Sponsorship	Cost
	<b>Platinum</b>	<b>\$6,000</b>
	<b>Gold</b>	<b>\$3,000</b>
	<b>Silver</b>	<b>\$1,500</b>

**Sign up by January 11, 2024**

Firm Name: \_\_\_\_\_

*(List Firm Name exactly as it should be listed on our website, promotional materials, and event signage. Example: if you don't want an Inc or an LLP, to be listed – list exactly how you want the name to appear on the line above)*

Sponsor Key Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Fax this form and **Credit Card Payment** information to ACEC/MA at 617-227-6783 or email the form to [acecma@engineers.org](mailto:acecma@engineers.org).

**Check one form of payment:** MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_

<b>Name on Card:</b>
<b>Billing Address:</b>
<b>Billing City/State/Zip:</b>
<b>Card #:</b>
<b>Exp Date:</b>
<b>CVV:</b>
<b>Cardholder Signature:</b>

OR

Make **Checks** payable to **ACEC/MA** and mail to: **ACEC/MA**, The Engineering Center, One Walnut St, Boston, MA 02108-3616

OR

**Let us know if we need to invoice you. Thank you for your support!**

Email Address for Receipt: \_\_\_\_\_