

## 2017-2018 Sponsorship Program

The Boston Society of Civil Engineers Section/ASCE is pleased to announce its 2017-2018 Sponsorship Program. Promote your organization while demonstrating your support of BSCES by becoming a Society or Program Sponsor before the August 18, 2017 program registration deadline. Sponsor promotional benefits and costs are as follows:

### BSCES Society Sponsor - \$5,000

BSCES Society Sponsors are recognized as the premier sponsors of BSCES for a 12 month period. Promotional benefits include:

- 1. Sponsorship of the BSCES Website:
  - Organization logo with hyperlink to homepage included as one of the revolving sponsor logos that appear on the BSCES website, www.bsces.org.
- 2. Sponsorship of BSCES Events and Activities
  - Organization name included among the society sponsors listing that appears on all BSCES broadcast emails to members for a period of 12 months.
  - Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
  - Organization logo included in the society sponsor listing on signage displayed at all events (excluding outdoor activities and multi-day Program Committee courses).
  - Organization recognized as a society sponsor and thanked during introductory remarks at applicable BSCES events.
  - Organization name included in the society sponsor listing that appears in the end credits of the BSCES
    Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of
    12 months. This show airs monthly on the Boston Neighborhood Network and gets streamed on YouTube.
- 3. Sponsorship of BSCES Member Newsletter, *BSCESNews*:
  - Organization logo with hyperlink to homepage included in society sponsor logo box on page 1 of 10 monthly issues of BSCESNews published during the fiscal year.
  - Organization recognized as a society sponsor and thanked for its sponsorship in the first issue of BSCESNews released during the fiscal year.
  - Organization is a featured sponsor of one issue of BSCESNews and receives two advertisements in that issue plus the opportunity to submit an article for publication in that newsletter.
  - Organization recognized as a society sponsor and thanked for its sponsorship in its featured issue of BSCESNews' President's Report.
- 4. Sponsorship of 169th BSCES Annual Awards Dinner:
  - Two complimentary seats at the BSCES annual awards dinner.
  - Organization logo included in the society sponsor listing on awards dinner signage.
  - Organization logo included in the society sponsor listing on the printed awards dinner attendee program.
  - Organization logo included in the society sponsor listing that appears in recurring dinner reception slideshow.
  - Organization recognized as a society sponsor and thanked during introductory remarks at the dinner.
- 5. BSCES Leadership Reception Invitation:
  - Two organization representatives included among the list of invitees to the annual BSCES leadership reception with the president-elect of ASCE.

#### Additional Website Sponsorship Benefit:

 Society sponsors who are willing to pay an additional \$1,000 fee can display up to three organization project photographs with hyperlink to a related article on the BSCES homepage for a four-week period.



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## BSCES Program Sponsor - \$2,500

BSCES program sponsors are recognized as sponsors of all BSCES committee, institute chapter and technical group developed programs that occur during the current fiscal year. Promotional benefits Include:

- 1. Broadcast Email Listing:
  - Organization name included among the program sponsors listing that appears on all BSCES event-related broadcast emails to members for a period of 12 months.
- 2. BSCES Member Newsletter, BSCESNews, Listing:
  - Organization name included among the program sponsor listing that appears on the first page of the Upcoming Events section of 10 monthly issues of BSCESNews published during the fiscal year.
  - Organization recognized as a program sponsor and thanked for its sponsorship in the first issue of BSCESNews released during the fiscal year.
- 3. Sponsorship of BSCES Committee, Institute Chapter and Technical Group Developed Events:
  - Two complimentary seats at a BSCES committee, institute chapter, or technical group developed event of your choice (excluding BSCES Program Committee developed seminars and courses).
  - Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
  - Organization logo included in the program sponsor listing on signage displayed at all events (excluding outdoor activities and multi-day Program Committee courses).
  - Organization recognized as a program sponsor and thanked during introductory remarks at applicable BSCES events.
- 4. BSCES Television Show, "Civil Engineering Today," Listing:
  - Organization name included in the program sponsor listing that appears in the end credits of the BSCES
    Public Awareness & Outreach Committee hosted "Civil Engineering Today" television show for a period of
    12 months. This show airs monthly on the Boston Neighborhood Network and gets streamed on YouTube.