

REGISTRATION INFORMATION

This program is **limited to 12 participants**.

Registration fee:

\$500/person for 3 sessions.

See form for details.

Fee includes refreshments.

50% refund for cancellations made by 5/3/2017. No refunds will be given after this date. No-shows will be billed.

Fax or mail your registration to:

TECETSeminar

The Engineering Center Education Trust

One Walnut St, Boston, MA 02108-3616

Fx: 617/227-6783

Or register online with Visa, MasterCard or American at www.engineers.org

Online Registration: Login using your ACEC/MA, BSCES or MALSCE assigned individual username and password. For Online Registration Help, call: 617/227-5551.

CONTINUING EDUCATION The seminar is worth 2.0 professional development hours (PDHs) per session (*subject to state-specific exclusions; seek clarification from appropriate state authorities*). TECET will provide each participant with an attendance receipt at the end of the 3rd session to keep for your own records.

TAX INFORMATION Expenses incurred for education undertaken to maintain and improve professional skills (including travel, meals and lodging) may be tax-deductible.

LOCATION Join us for this series at the Aldrich Center, One Walnut St, Boston, MA 02108, on Beacon Hill, near the Massachusetts State House. Map & directions: <http://www.engineers.org/index.cfm?pid=10329>. In case of **weather issues** call 617/305-4118 or check www.engineers.org

Join us for this #TECETSeminar

The Engineering Center Education Trust
One Walnut Street
Boston, MA 02108-3616



#TECETSeminar

Traffic Presentations for Public Hearings

Three Part Program

Thursday, May 4

Thursday, May 11

Thursday, May 18

2:15 PM Registration

2:30 - 4:30 PM Sessions

Limited to 12 Participants



@ Aldrich Center

The Engineering Center

One Walnut St

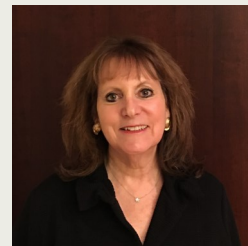
Boston on Beacon Hill

Online Registration:

www.engineers.org

With:

Joanne G. Linowes
Founding Principal
Linowes Executive
Development Institute



Presents:

Traffic Presentations for Public Hearings

Thursdays: May 4, May 11, &
May 18, 2017
2:15-4:30 PM

at Aldrich Center, The Engineering Center
One Walnut St, Boston, MA

How do you handle traffic presentations for your clients before public boards and the community?

Do you get the results you need?

How can you turn your regular presentation into one that does the job best?

Engineers, Land Surveyors, and related professionals who often speak at public hearings and meetings on behalf of their clients, need to be assured that the presentation does the job. Now you can join us for a **special 3 part series** on techniques for presenting traffic information at community meetings and to public boards.

This unique, specialized professional development program is ideal for participants who regularly present traffic study information before public boards and want to enhance their skills. Effective presentations can increase your success in winning the permits or approvals you need to move projects forward.

We are offering a distinctive format. Blending lively lecture with practice workshops, each session provides specific, proven techniques for creating and delivering the professional presentation when results count. In the third session, you'll present your final presentation with instruction in today's strategies for mastering Q&A and managing "vocal" audiences.

Cost: \$500/person for the series of 3 sessions. This program is limited to 12 participants; we will



Seminar Speaker:
Joanne G. Linowes,
Founding Principal
Linowes Executive
Development Institute



Joanne G. Linowes, founding principal of Linowes Executive Development Institute LLC, is internationally recognized as the presentation coach and communications advisor exclusively for A/E/C firms. Since 1986, her proven-successful, copyrighted techniques help firms win work, foster community & client relations, as well as enhance management & communications productivity of design professionals, from senior principals to new hires. Her coaching and professional development programs provide high caliber, results-focused strategies.

Ms. Linowes is known for her presentations at ACEC, AIA, WTS, and other A/E/C professional organizations. She is author of *Acquiring the Competitive Edge: Essential Communications Strategies for Design Professionals*, and *The Savvy Presenter: 100 Tips for Mastering Presentations*.

Ms. Linowes is co-chair of the ACEC/MA Leadership Education Committee, is serving on the Board of Directors of Design Build Institute of America/Northeast Region since 2000, is active with WTS and the women's small business roundtable, Boston Society of Architects, and The BSA Foundation. In community service, she chairs a nonprofit leadership development program.

Ms. Linowes holds a B.S. from Boston University and an M.S. from the University of Pennsylvania.

More information: www.lxdi.com.

Traffic Presentations for Public Hearings 3 Part Program— Limited to 12 participants May 4, May 11, May 18, 2017

Registrant Information:			
Name			
Firm			
Address			
City			
State		Zip	
Tel			
Email			
Dietary Restrictions:	(please describe)		
Registration Fees:			
Series of 3 Sessions - \$500			
\$	Total Enclosed		
Credit Card:			
Visa	MasterCard	Amex	
Cardholder Name:			
Card #:			
Billing address:			
Exp Date:			
Signature:			

- ◆ Registration deadline: Friday, April 28, 2017
- ◆ Mail checks payable to **TECET** and send to:
The Engineering Center, One Walnut St,
Boston, MA 02108-3616
- ◆ Fax form: 617/227-6783 or register online at www.engineers.org; no phone reservations.
- ◆ 50% refund for cancellations by 5/3/2017, no refunds after 5/3/2017. No-shows will be billed.
- ◆ 2.0 PDHs per session. ?s: Call 617/227-5551