

# Virtual 2021 MALSCE Convention

## Advertiser and Sponsor Form

### *Become a Virtual 2021 MALSCE Convention Advertiser and Sponsor!*

Promote your organization's products and/or services to Virtual 2021 MALSCE Convention attendees by taking advantage of the following advertising and sponsorship opportunities. This three-day event, which is expected to attract more than 100 participants, will occur on the mornings of Wednesday, Thursday, and Friday, March 17, 18, & 19, 2021.

#### Convention Booklet Advertising:

Booklets including the Virtual 2021 MALSCE Convention schedule, session descriptions, and exhibitor listings will be emailed prior to the convention to all registrants. Advertisers will also be thanked during the introductory remarks for the Convention. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF or PDF files and received by **March 8, 2021**. Advertisement size and cost options are listed below:

Advertisement	Advertising Rates		
	MALSCE Sustaining Member Companies	Individual MALSCE Members*	Non-Members
1/8 page (Business Card) Dimensions: 3.5" x 2"	\$25.00	\$30.00	\$35.00
1/4 page Dimensions: 8" x 2"	\$75.00	\$90.00	\$100.00
1/2 page Dimensions: 8" x 4"	\$150.00	\$180.00	\$200.00
Full page (internal) Dimensions: 8.5" x 11"	\$225.00	\$270.00	\$300.00
Full page on inside front cover, inside back cover, back cover (can be in color) Dimensions: 8.5" x 11"	\$300.00	\$360.00	\$400.00

\* Includes member employers

#### Convention Sponsorship:

New this year, organizations have the opportunity to sponsor one or more Virtual 2021 MALSCE Convention session and/or student registrant. All sponsors will be thanked during the convention opening remarks, on the MALSCE website, and have their logo printed in the convention booklet. Session sponsors will also be thanked at the beginning of the sponsored session and have the opportunity to have their logo used in the creation of a virtual background for the speaker during the session. Sponsoring a student will enable MALSCE to allow students to participate in the MALSCE Convention for no fee.

Sponsorship Type	Sponsorship Fee
Session Sponsor	\$200.00
Student Sponsor	\$100.00

All advertisement and sponsor logo files should be emailed to Emily Devane at [edevane@engineers.org](mailto:edevane@engineers.org). Payment for your advertisement or sponsorship must accompany the registration form found on the next page.

**The 2021 MALSCE Convention is brought to you by the Eastern Massachusetts Chapter**

MALSCE, One Walnut Street, Boston, MA 02108-3616 | T: 617/227-5551 | F: 617/227-6783 | [malsce@engineers.org](mailto:malsce@engineers.org) | [www.malsce.org](http://www.malsce.org)

# Virtual 2021 MALSCCE Convention

## Advertising and Sponsorship Form

I would like to be a 2021 Virtual MALSCCE Convention (please check one):

Advertiser                       Sponsor                       Both

Contact Name: \_\_\_\_\_ Contact Telephone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

### Convention Booklet Advertising (Please check all that apply)

#### Sustaining Member Companies

- 1/8 page ad - \$25
- 1/4 page ad - \$75
- 1/2 page ad - \$150
- Full page ad - \$225
- Full page inside front cover ad - \$300
- Full page inside back cover ad - \$300
- Full page back cover ad - \$300

#### Individual MALSCCE Members

- 1/8 page ad - \$30
- 1/4 page ad - \$90
- 1/2 page ad - \$180
- Full page ad - \$270
- Full page inside front cover ad - \$360
- Full page inside back cover ad - \$360
- Full page back cover ad - \$360

#### Non-Members

- 1/8 page ad - \$35
- 1/4 page ad - \$100
- 1/2 page ad - \$200
- Full page ad - \$300
- Full page inside front cover ad - \$400
- Full page inside back cover ad - \$400
- Full page back cover ad - \$400

### Convention Sponsorships (Please check all that apply)

- Student Sponsor - \$100
- Session Sponsor - \$200
- Other (Please specify): \$ \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

**Registration Deadline: Monday, March 8, 2021.** You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check made payable to "MALSCCE". Provide the information requested below if paying by credit card and submit via fax to 617/227-6783, or email to [malsce@engineers.org](mailto:malsce@engineers.org). If paying by check, fax or email this form and mail your check to: MALSCCE, One Walnut Street, Boston, MA 02108-3616. Please include a copy of this form with your check.

Total Amount Enclosed: \$ \_\_\_\_\_

Or Pay with (Check one):     Visa                       Master Card                       American Express

Card Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

- Advertising and Sponsorship registration is processed on a first-come, first-served basis.
- Registration deadline is Monday, March 8, 2021.
- Questions? Contact Rich Keenan at 617/305-4110 or Emily Devane at 617/305-4113