



## 2016 MALSCCE Convention Advertisement and Sponsorship Opportunities

### March 18 & 19, 2016

### Hotel 1620 at Plymouth Harbor, 180 Water St, Plymouth, MA 02360

Promote your company's products and/or services to 2016 MALSCCE Convention attendees by taking advantage of the following advertising and sponsorship opportunities.

#### Convention Booklet Advertising:

Booklets including the 2016 MALSCCE Convention schedule, exhibitor listings and session handouts will be printed prior to the convention and distributed to all attendees. For an additional fee, exhibitors can enhance their exposure by purchasing advertising within the booklet. Advertisements must be submitted as black and white high resolution (minimum 300 dpi) JPEG, TIFF or PDF files and received by **March 8, 2016**. All exhibiting firms will be listed in the booklet.

We are also providing a business card advertisement option for MALSCCE members. A business card is a 1/8 of a full page advertisement. For only \$25.00 you can show your support for the association.

Advertisement	Advertising Rates		
	Individual MALSCCE Member	MALSCCE Sustaining Members	Non-Members
1/8 page (Business Card) Dimensions: 3.5" x 2"	\$25.00	\$25.00	\$35.00
1/4 page Dimensions: 8" x 2"	--	\$75.00	\$100.00
1/2 page Dimensions: 8" x 4"	--	\$150.00	\$200.00
Full page Dimensions: 8.5" x 11"	--	\$225.00	\$300.00
Full page (back cover only) Dimensions: 8.5" x 11"	--	\$300.00	\$400.00

#### Sponsorship:

Those purchasing a half page or full page ad will be listed as Conference Sponsors and your company will be listed on signs during each event and will be thanked for their sponsorship during the convention introduction. The following refreshment break sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple breaks.

Function	Sponsorship Fee
Friday Breakfast/Mid-Morning Break	\$75.00
Friday Luncheon	\$150.00
Friday Dinner/Beer Tasting	\$150.00
Saturday Breakfast/Mid-Morning & Mid-Afternoon Breaks	\$100.00
Saturday Luncheon	\$150.00

All advertisement files should be emailed to William Ognibene at [wognibene@engineers.org](mailto:wognibene@engineers.org), but payment for the ad must still accompany this advertising and sponsorship opportunities registration form.

# 2016 MALSCCE Convention Advertisement and Sponsorship Opportunities

Friday, March 18 & Saturday, March 19 2016, Hotel 1620 at Plymouth Harbor, Plymouth, MA 02360

## Advertisement Placement/Sponsorship Registration Form

**Registration deadline: Tuesday, March 8, 2016.** You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check (payable to "MALSCCE"). Fill out the form below with credit card information and submit via fax or email. Fax your registration form to 617/227-6783. Email your registration to [wognibene@engineers.org](mailto:wognibene@engineers.org). If paying by check, fax or email this form and mail your check to: MALSCCE, The Engineering Center, One Walnut Street, Boston, MA 02108-3616.

Contact Name: \_\_\_\_\_ Contact Telephone: \_\_\_\_\_  
Contact Email: \_\_\_\_\_

**Company:** Provide information below as you would like it to appear in the Convention's Booklet.

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### I would like to purchase:

#### Advertising Packages

- |   |  |
|---|--|
| <input type="checkbox"/> 1/8 page advertisement for MALSCCE Members - \$25                | <input type="checkbox"/> 1/8 page advertisement for Non-Members - \$35     |
| <input type="checkbox"/> 1/8 page advertisement for MALSCCE Sustaining Members - \$25     | <input type="checkbox"/> 1/4 page advertisement for Non-Members - \$100    |
| <input type="checkbox"/> 1/4 page advertisement for MALSCCE Sustaining Members - \$75     | <input type="checkbox"/> 1/2 page advertisement for Non-Members - \$200    |
| <input type="checkbox"/> 1/2 page advertisement for MALSCCE Sustaining Members - \$150    | <input type="checkbox"/> Full page advertisement for Non-Members - \$300   |
| <input type="checkbox"/> Full page advertisement for MALSCCE Sustaining Members - \$225   | <input type="checkbox"/> Full page ad (back cover) for Non-Members - \$400 |
| <input type="checkbox"/> Full page (back cover) ad for MALSCCE Sustaining Members - \$300 |  |

#### Sponsorships

- Friday Breakfast/Mid-Morning Break - \$75  
 Friday Luncheon - \$150  
 Friday Dinner/Beer Tasting - \$150  
 Saturday Breakfast/Mid-Morning & Mid-Afternoon Breaks - \$100  
 Saturday Luncheon - \$150

**Total Amount Enclosed:** \$ \_\_\_\_\_

Or Pay with (Check one):  Visa  Master Card  American Express

Card Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

- Advertising and Sponsorship registration is processed on a first-come, first-served basis.
- Registration deadline is Tuesday, March 8, 2016.
- Questions? Contact Rich Keenan via phone at 617/305-4110