

## **Advertising Rates and Placement Form**

July 1, 2017 - June 30, 2018

*MALSCE News is* distributed monthly via email to MALSCE members. Advertising in *MALSCE News* is an efficient and inexpensive way to reach more than 400 land surveyors, engineers and other professionals in Massachusetts and beyond. The newsletter only accepts classified ads at this time. See below for ad rates.

## **Classified Advertisements**

Classified ads are advertisements describing the requirements and responsibilities for one or more positions. Classified ads are produced as text only advertisements with no graphic elements. MALSCE Proprietors' Council Members can place an up-to-200 word classified ad for free. Other applicable MALSCE Member and Non-Member classified advertising rates are as follows:

Number of Words	Rates		
	Proprietors' Council Member	MALSCE Member	Non-Member
200 or Less	Free	\$150.00	\$150.00

## **Advertising Placement**

- Email your classified advertisements as a Microsoft Word document to <a href="mailto:malsce@engineers.org">malsce@engineers.org</a>. The number of words is determined by using Microsoft's word count feature.
- Indicate the number of classified advertisement words on the Advertising Placement Order Form below.
- Space is reserved on a first-come, first-served basis.
- MALSCE reserves the right to reject any advertisements it deems inappropriate for this publication. Advertisements are randomly placed in the newsletter. Prices are subject to change.
- Questions? Please contact Rich Keenan at rkeenan@engineers.org.

## **Advertising Placement Order Form: MALSCE News**

Placement:			
Classified Advertisement Word Count:	Placeme	ent Cost:	
Contact:			
Name:			
Organization:			
Address:			
City:	State:	Zip:	
Telephone:	Email:		
Payment:			
Checks: Make checks payable to MALSCE an Boston, MA 02108-3616	d mail with this form to MALSCE, T	The Engineering Center, One Walnut Street,	
Credit Card:			
Visa Ma	asterCard	Amex	
Card Name:			
Card Number:	Expiration Date:		
Card Billing Address:			
Signature:			

Return this form via fax to 617/227-6783 or by email to malsce@engineers.org.