

## Advertising Rates and Placement Form July 1, 2021 – June 30, 2022

## **Classified Advertisements**

Classified advertisements are help-wanted advertisements of up to 200 words describing the requirements and responsibilities for one or more positions. Classified ads are produced as text only advertisements with no graphic elements. You can place ads in one or more issues of *MALSCE News*, on the Find Jobs landing page of the MALSCE website for up to 30 days, or in both places. *MALSCE News* is an emailed newsletter released 10 months a year. Issues are also posted on the MALSCE website. <u>Click here</u> to see past issues of *MALSCE News*. Proprietors' Council Member, MALSCE Member and Non- Member classified advertising rates are as follows:

Type of Advertisement	Rates			
	Proprietors' Council Member	MALSCE Member	Nonmember	
Newsletter	\$50.00	\$150.00	\$200.00	
Website for 30 days	\$50.00	\$150.00	\$200.00	
Newsletter and Website	\$75.00	\$200.00	\$300.00	

## **Advertising Placement**

- Email your classified advertisements as a Microsoft Word document to <u>malsce@engineers.org</u>. The number of words is determined by using Microsoft's word count feature.
- MALSCE reserves the right to reject any advertisements it deems inappropriate for this publication or its website. Advertisements appear at the end of the newsletter and on the Find Jobs landing page alphabetized by company. Prices are subject to change.
- Questions? Please contact Michelle Monette at <u>mmonette@engineers.org</u>.

## **MALSCE Advertising Placement Order Form**

MALSCE Membership Status: Proprietors' Coun	cil N	lember	Nonmember				
Placement Cost (Please refer to the Type of Advertisement table above):							
Contact:							
Name:							
Organization:							
Address:							
City:							
Telephone:	Email:						
Payment:							
Checks: Make checks payable to MALSCE and mail with this form to MALSCE, One Walnut Street, Boston, MA 02108-3616							
Credit Card:							
VisaMast	erCard	Ame	x				
Card Name:							
Card Number: Expir			urity Code:				
Card Billing Address:							
Signature:							

Return this form with credit card information via fax to 617/227-6783 or by email to malsce@engineers.org.