



# Advertising Rates and Placement Form

## July 1, 2022 – June 30, 2023

### Classified Advertisements

Classified advertisements are help-wanted advertisements of up to 200 words describing the requirements and responsibilities for one or more positions. Classified ads are produced as text only advertisements with no graphic elements. You can place ads in one or more issues of *MALSCE News*, on the [Find Jobs landing page](#) of the MALSCE website for up to 30 days, or in both places. *MALSCE News* is an emailed newsletter released 10 months a year. Issues are also posted on the MALSCE website. [Click here](#) to see past issues of *MALSCE News*. Proprietors' Council Member, MALSCE Member and Non-Member classified advertising rates are as follows:

Type of Advertisement	Rates		
	Proprietors' Council Member	MALSCE Member	Nonmember
Newsletter	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$200.00
Website for 30 days	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$200.00
Newsletter and Website	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$300.00

### Advertising Placement

- Email your classified advertisements as a Microsoft Word document to [malsce@engineers.org](mailto:malsce@engineers.org). The number of words is determined by using Microsoft's word count feature.
- MALSCE reserves the right to reject any advertisements it deems inappropriate for this publication or its website. Advertisements appear at the end of the newsletter and on the Find Jobs landing page alphabetized by company. Prices are subject to change.
- Questions? Please contact Michelle Monette at [mmonette@engineers.org](mailto:mmonette@engineers.org).

## MALSCE Advertising Placement Order Form

MALSCE Membership Status:  Proprietors' Council  Member  Nonmember

Placement Cost (Please refer to the Type of Advertisement table above):

#### Contact:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Payment:

**Checks:** Make checks payable to MALSCE and mail with this form to MALSCE, One Walnut Street, Boston, MA 02108-3616

#### Credit Card:

Visa  MasterCard  Amex

Card Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Return this form with credit card information via fax to 617/227-6783 or by email to [malsce@engineers.org](mailto:malsce@engineers.org).