

# 2022 MALSCE Convention

## Advertising and Sponsorship Form

### *Become a 2022 MALSCE Convention Advertiser and Sponsor!*

Promote your organization's products and/or services to MALSCE members by taking advantage of the following advertising and sponsorship opportunities at the 2022 MALSCE Convention, which is taking place on Thursday and Friday, March 18 & 19 at the [DoubleTree by Hilton Leominster](#). To register as a convention advertiser and/or sponsor complete and return the second page of this form with payment by **Friday, March 4, 2022**.

#### Convention Booklet Advertising:

Booklets including the 2022 MALSCE schedule, session descriptions, and exhibitor listings will be emailed prior to the convention to all registrants. Advertisers will be thanked during the introductory remarks for the Convention and have their organization name included in convention introductory PowerPoint presentation. All advertisements can be full-colour. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF, or PDF files and received by **Friday, March 4, 2022**. Advertisement size and cost options are listed below:

| Advertisement                                                                            | Advertising Rates                  |                            |             |
|------------------------------------------------------------------------------------------|------------------------------------|----------------------------|-------------|
|                                                                                          | MALSCE Sustaining Member Companies | Individual MALSCE Members* | Non-Members |
| 1/8 page (Business Card)<br>Dimensions: 3.5" x 2"                                        | \$30.00                            | \$35.00                    | \$40.00     |
| 1/4 page<br>Dimensions: 8" x 2"                                                          | \$85.00                            | \$100.00                   | \$110.00    |
| 1/2 page<br>Dimensions: 8" x 4"                                                          | \$165.00                           | \$200.00                   | \$220.00    |
| Full page (internal)<br>Dimensions: 8.5" x 11"                                           | \$250.00                           | \$295.00                   | \$330.00    |
| Full page on inside front cover, inside back cover, back cover<br>Dimensions: 8.5" x 11" | \$330.00                           | \$395.00                   | \$440.00    |

\* Includes member employers

#### Convention Sponsorship:

Sponsors will have their organization logo included on a sign displayed at the buffet table and in the convention introductory PowerPoint presentation. Sponsors will also be thanked at the beginning of the convention. The following refreshment break sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple breaks.

| Function                             | Sponsorship Fee |
|--------------------------------------|-----------------|
| Friday Breakfast/Mid-Morning Break   | \$85.00         |
| Friday Luncheon                      | \$165.00        |
| Friday Dinner                        | \$165.00        |
| Saturday Breakfast/Mid-Morning Break | \$85.00         |
| Saturday Luncheon                    | \$165.00        |

All advertisement and sponsor logo files should be emailed to Michelle Monette at [mmonette@engineers.org](mailto:mmonette@engineers.org). Payment for your advertisement or sponsorship must accompany this registration form.

# 2022 MALSCE Convention

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I would like to be a 2022 MALSCE Convention (please check one)

Advertiser

Sponsor

Both

Contact Name: \_\_\_\_\_ Contact Telephone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Convention Booklet Advertising (Please check all that apply)

Sustaining Member Companies

Individual MALSCE Members

Non-Members

1/8 page ad - \$30

1/8 page ad - \$35

1/8 page ad - \$40

1/4 page ad - \$85

1/4 page ad - \$100

1/4 page ad - \$110

1/2 page ad - \$165

1/2 page ad - \$200

1/2 page ad - \$220

Full page ad - \$250

Full page ad - \$295

Full page ad - \$330

Full page inside front cover ad - \$330

Full page inside front cover ad - \$395

Full page inside front cover ad - \$440

Full page inside back cover ad - \$330

Full page inside back cover ad - \$395

Full page inside back cover ad - \$440

Full page back cover ad - \$330

Full page back cover ad - \$395

Full page back cover ad - \$440

Convention Sponsorships (Please check all that apply)

Friday Breakfast/Mid-Morning Break - \$85

Friday Luncheon - \$165

Friday Dinner - \$165

Saturday Breakfast/Mid-Morning Break - \$85

Saturday Luncheon - \$165

Hospitality Suite - \$500

Other (Please specify): \$ \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

**Registration Deadline: Friday, March 4, 2022.** You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check made payable to "MALSCE". Provide the information requested below if paying by credit card and submit via fax to 617/227-6783, or email to [malsce@engineers.org](mailto:malsce@engineers.org). If paying by check, fax or email this form and mail your check to: MALSCE, One Walnut Street, Boston, MA 02108-3616. Please include a copy of this form with your check.

Total Amount Enclosed: \$ \_\_\_\_\_

Or Pay with (Check one):

Visa

Master Card

American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

- Advertising and Sponsorship registration is processed on a first-come, first-served basis.
- Registration deadline is Friday, March 4, 2022.
- For more information and questions contact Michelle Monette at 617/305-4113 or [mmonette@engineers.org](mailto:mmonette@engineers.org) or Rich Keenan at 617/305-4110 or [rkeenan@engineers.org](mailto:rkeenan@engineers.org)