

The Boston Society of Civil Engineers Section/ASCE is pleased to announce its 2023-2024 Sponsorship Program. Promote your organization while demonstrating your support of BSCES by becoming a Society or Program Sponsor before the August 18, 2023, registration deadline. Sponsorship benefits and costs are as follows:

## **BSCES Society Sponsor - \$5,000**

BSCES Society Sponsors are recognized as the premier sponsors of BSCES for a 12-month period. Society sponsorship benefits include:

### **1. Sponsor listing on the BSCES Website:**

- Organization logo with hyperlink to homepage included as one of the revolving sponsor logos that appear on the homepage and other main navigation pages of the BSCES website, [www.bsces.org](http://www.bsces.org).

### **2. Sponsor Promotion during BSCES Events and Activities**

- Organization name included among the society sponsors listing that appears on all BSCES broadcast emails to members for a period of 12 months.
- Organization name included in the society sponsors listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the society sponsor banner displayed during all in-person events (excluding outdoor activities and multi-day Continuing Education Committee courses).
- Organization recognized as a society sponsor and thanked during introductory remarks for applicable events.

### **3. Sponsor Promotion via BSCES Member Newsletter, *BSCESNews*:**

- Organization logo with hyperlink to homepage included in society sponsor listing of 10 monthly issues of the redesigned HTML member newsletter, *BSCESNews*.
- Organization recognized as a society sponsor and thanked for its sponsorship in the first issue of *BSCESNews* released during the fiscal year.
- Organization is a featured sponsor of one issue of *BSCESNews* and receives two advertisements in that issue plus the opportunity to submit an article for publication in that newsletter.
- Organization recognized as a society sponsor and thanked for its sponsorship in its featured issue of *BSCESNews*' President's Report.

### **4. Sponsor Promotion of the 175th BSCES Annual Awards Celebration:**

- Two complimentary registrations for the BSCES Annual Awards Celebration (or to any other BSCES event except Continuing Education Committee courses and seminars).
- Organization logo included in the society sponsor banner displayed during the awards celebration if held as an in-person event.
- Organization logo included in the society sponsor listing that appears in the awards celebration slideshow.
- Organization recognized as a society sponsor and thanked during the awards celebration introductory remarks.

### **5. BSCES Leadership Reception Invitation:**

- Two organization representatives included among the list of invitees to the annual BSCES leadership reception with the president-elect of ASCE.

## **BSCES Program Sponsor – \$2,500**

BSCES program sponsors are recognized as sponsors of all BSCES committee, institute chapter and technical group developed programs that occur during the current fiscal year. Sponsorship benefits include:

### **1. Broadcast Email and Website Listing:**

- Organization name included among the program sponsors listing that appears on all BSCES event-related broadcast emails to members for a period of 12 months.
- Organization name included among the program sponsors listing that appears on the events landing page of the BSCES website.

### **2. BSCES Member Newsletter, *BSCESNews*, Listing:**

- Organization name included among the program sponsor listing that appears in 10 monthly issues of the redesigned HTML member newsletter, *BSCESNews*.
- Organization recognized as a program sponsor and thanked for its sponsorship in the first issue of *BSCESNews* released during the fiscal year.

### **3. Sponsorship of BSCES Committee, Institute Chapter and Technical Group Developed Events:**

- Two complimentary registrations for a BSCES committee, institute chapter, or technical group developed event of your choice (excluding BSCES Continuing Education Committee and institute chapter developed seminars and courses).
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the program sponsor banner displayed during all in-person events (excluding outdoor activities and multi-day Continuing Education Committee courses).
- Organization recognized as a program sponsor and thanked during introductory remarks for applicable events.