

2023 MAL SCE Convention

Advertising and Sponsorship Form

Become a 2023 MAL SCE Convention Advertiser and Sponsor!

Promote your organization's products and/or services to MAL SCE members by taking advantage of the following advertising and sponsorship opportunities at the 2023 MAL SCE Convention, which is taking place on Thursday and Friday, March 3 & 4 at the [Boxboro Regency Hotel & Conference Center](#). To register as a convention advertiser and/or sponsor complete and return the second page of this form with payment by **Monday, February 20, 2023**.

Convention Booklet Advertising:

Booklets including the 2023 MAL SCE schedule, session descriptions, and exhibitor listings will be emailed prior to the convention to all registrants. Advertisers will be thanked during the introductory remarks for the Convention and have their organization name included in convention introductory PowerPoint presentation. All advertisements can be full-colour. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF, or PDF files and received by **Friday, February 24, 2023**. Advertisement size and cost options are listed below:

| Advertisement | Advertising Rates | | |
|--|-------------------------------------|-----------------------------|-------------|
| | MAL SCE Sustaining Member Companies | Individual MAL SCE Members* | Non-Members |
| 1/8 page (Business Card) Dimensions: 3.5" x 2" | \$30.00 | \$35.00 | \$40.00 |
| 1/4 page Dimensions: 8" x 2" | \$85.00 | \$100.00 | \$110.00 |
| 1/2 page Dimensions: 8" x 4" | \$165.00 | \$200.00 | \$220.00 |
| Full page (internal) Dimensions: 8.5" x 11" | \$250.00 | \$295.00 | \$330.00 |
| Full page inside front cover, inside back cover, or back cover Dimensions: 8.5" x 11" | \$330.00 | \$395.00 | \$440.00 |

* Includes member employers

Convention Sponsorship:

New this year, MAL SCE is pleased to offer both Function and a Session Sponsorships. Function Sponsors will have their organization logo included on a sign displayed at the buffet table. Session Sponsors will have their organization listed as a sponsor of the Convention presenter Kristopher Kline's Friday and Saturday presentations when these sessions are listed in promotional emails, the convention website posting, and attendee booklet. All Sponsors will appear in the convention introductory PowerPoint presentation and thanked at the beginning of the convention. The following Function and Session Sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple convention functions and the featured sessions.

| Function Sponsorships | Sponsorship Fee |
|---|-----------------|
| Friday Breakfast/Mid-Morning Break | \$85.00 |
| Friday Luncheon | \$165.00 |
| Friday Dinner | \$165.00 |
| Saturday Breakfast/Mid-Morning Break | \$85.00 |
| Saturday Luncheon | \$165.00 |
| Session Sponsorship | |
| Kristopher Kline's Friday & Saturday Sessions | \$500.00 |

All advertisement and sponsor logo files should be emailed to Michelle Monette at mmonette@engineers.org. Payment for your advertisement or sponsorship must accompany this registration form.

2023 MAL SCE Convention, March 3 & 4, 2023

Boxboro Regency Hotel & Conference Center, 242 Adams Place, Boxborough, MA 01719

2023 MALSCCE Convention

Advertising and Sponsorship Form

I would like to be a 2023 MALSCCE Convention (please check one)

Advertiser

Sponsor

Both

Contact Name: _____ Contact Telephone: _____

Contact Email: _____

Organization: _____

Address: _____

City, State, Zip: _____

Convention Booklet Advertising (Please check all that apply)

Sustaining Member Companies

Individual MALSCCE Members

Non-Members

1/8-page ad - \$30

1/8-page ad - \$35

1/8-page ad - \$40

1/4-page ad - \$85

1/4-page ad - \$100

1/4-page ad - \$110

1/2-page ad - \$165

1/2-page ad - \$200

1/2-page ad - \$220

Full page ad - \$250

Full page ad - \$295

Full page ad - \$330

Full page inside front cover ad - \$330

Full page inside front cover ad - \$395

Full page inside front cover ad - \$440

Full page inside back cover ad - \$330

Full page inside back cover ad - \$395

Full page inside back cover ad - \$440

Full page back cover ad - \$330

Full page back cover ad - \$395

Full page back cover ad - \$440

Convention Sponsorships (Please check all that apply)

Friday Breakfast/Mid-Morning Break - \$85

Friday Luncheon - \$165

Friday Dinner - \$165

Saturday Breakfast/Mid-Morning Break - \$85

Saturday Luncheon - \$165

Session Sponsor - \$500

Other (Please specify): \$ _____ Sponsorship Amount: \$ _____

Registration Deadline: Monday, February 20, 2023. You can pay your convention advertising and/or sponsorship fees using Visa, MasterCard, American Express or a check made payable to "MALSCCE." Provide the information requested below if paying by credit card and submit via fax to 617/227-6783, or email to malsce@engineers.org. If paying by check, fax or email this form and mail your check to: MALSCCE, One Walnut Street, Boston, MA 02108-3616. Please include a copy of this form with your check.

Total Amount Enclosed: \$ _____

Or Pay with (Check one):

Visa

Master Card

American Express

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

- Advertising and Sponsorship registration is processed on a first-come, first-served basis.
- Registration deadline is Monday, February 20, 2023.
- For more information and questions contact Michelle Monette at 617/305-4113 or mmonette@engineers.org or Rich Keenan at 617/305-4110 or rkeenan@engineers.org