

# 2024-2025 Sponsorship Program

The Boston Society of Civil Engineers Section/ASCE is pleased to announce its 2024-2025 Sponsorship Program. Promote your organization while demonstrating your support of BSCES by becoming a Society or Program Sponsor before the Friday, August 30, 2024, registration deadline. Sponsorship benefits and costs are as follows:

# BSCES Society Sponsor - \$5,000

BSCES Society Sponsors are recognized as the premier sponsors of BSCES for a 12-month period. Society sponsorship benefits include:

## 1. Sponsor listing on the BSCES Website:

- Organization logo with hyperlink to your website included as one of the revolving sponsor logos that appear on the homepage and other main navigation pages of the BSCES website, <u>www.bsces.org</u>.
- Organization name included among the society sponsors listing that appears on the <u>events landing page</u> of the BSCES website.

## 2. Sponsor Promotion during BSCES Events and Activities

- Organization name included among the society sponsors listing that appears on all BSCES broadcast emails to members for a period of 12 months.
- Organization name included in the society sponsors listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the society sponsor banner displayed during all in-person events (excluding outdoor activities and multi-day Continuing Education Committee courses).
- Organization recognized as a society sponsor and thanked during introductory remarks for applicable events.

#### 3. Sponsor Promotion via BSCES Member Newsletter, BSCESNews:

- Organization logo with hyperlink to your website included in society sponsor listing of 10 monthly issues of the BSCES member newsletter, <u>BSCESNews</u>.
- Organization recognized as a society sponsor and thanked for its sponsorship in the first issue of BSCESNews
  released during the fiscal year.
- Organization is the featured sponsor of one issue of BSCESNews and can place two advertisements with website hyperlink and one featured article in that newsletter.
- Organization recognized as a society sponsor and thanked for its sponsorship in its featured issue of BSCESNews' President's Report.

#### 4. Sponsor Promotion of the 176th BSCES Annual Awards Dinner:

- Two complimentary registrations for the BSCES Annual Awards Dinner (or to any other BSCES event except Continuing Education Committee courses and seminars).
- Organization logo included in the society sponsor banner displayed during the awards dinner.
- Organization logo included in the society sponsor listing that appears in the awards dinner slideshow.
- Organization recognized as a society sponsor and thanked during the awards dinner introductory remarks.

## 5. BSCES Leadership Reception Invitation:

 Two organization representatives included among the list of invitees to the annual BSCES leadership reception with the president-elect of ASCE.



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# BSCES Program Sponsor – \$2,500

BSCES program sponsors are recognized as sponsors of all BSCES committee, institute chapter and technical group developed programs that occur during the current fiscal year. Sponsorship benefits include:

#### 1. Broadcast Email and Website Listing:

- Organization name included among the program sponsors listing that appears on all BSCES event-related broadcast emails to members for a period of 12 months.
- Organization name included among the program sponsors listing that appears on the <u>events landing page</u> of the BSCES website.

#### 2. BSCES Member Newsletter, BSCESNews, Listing:

- Organization name included among the program sponsor listing that appears in 10 monthly issues of the BSCES member newsletter, <u>BSCESNews</u>.
- Organization recognized as a program sponsor and thanked for its sponsorship in the first issue of BSCESNews released during the fiscal year.

## 3. Sponsorship of BSCES Committee, Institute Chapter and Technical Group Developed Events:

- Two complimentary registrations for a BSCES committee, institute chapter, or technical group developed event
  of your choice (excluding BSCES Continuing Education Committee and institute chapter developed seminars
  and courses).
- Organization name included in the program sponsor listing that appears on all BSCES committee, institute chapter, and technical group developed event flyers.
- Organization logo included in the program sponsor banner displayed during all in-person events (excluding BSCES annual awards dinner, leadership reception, outdoor activities, and multi-day Continuing Education Committee courses).
- Organization recognized as a program sponsor and thanked during introductory remarks for applicable events.