Advertising and Sponsorship Form

Become a 2024 MALSCE Convention Advertiser and Sponsor!

Promote your organization's products and/or services to MALSCE members by taking advantage of the following advertising and sponsorship opportunities at the 2024 MALSCE Convention, which is taking place on Thursday and Friday, March 1 & 2 at the <u>Boxboro Regency Hotel & Conference Center</u>. To register as a convention advertiser and/or sponsor complete and return the second page of this form with payment by **Monday, February 19, 2024**.

Convention Booklet Advertising:

Booklets including the 2024 MALSCE schedule, session descriptions, and exhibitor listings will be be emailed prior to the convention to all registrants. Advertisers will be thanked during the introductory remarks for the Convention and have their organization name included in convention introductory PowerPoint presentation. All advertisements can be full-color. Please ensure these advertisements are high resolution (minimum 300 dpi) JPEG, TIFF, or PDF files and received by **Friday**, **February 23, 2024**. Advertisement size and cost options are listed below:

Advertisement	Advertising Rates		
	MALSCE Sustaining Member Companies	Individual MALSCE Members*	Non-Members
1/8 page (Business Card) Dimensions: 3.5" x 2"	\$30.00	\$35.00	\$40.00
1/4 page Dimensions: 8" x 2"	\$85.00	\$100.00	\$110.00
1/2 page Dimensions: 8" x 4"	\$165.00	\$200.00	\$220.00
Full page (internal) Dimensions: 8.5" x 11"	\$250.00	\$295.00	\$330.00
Full page inside front cover, inside back cover, or back cover Dimensions: 8.5" x 11"	\$330.00	\$395.00	\$440.00

^{*} Includes member employers

Convention Sponsorship:

For the second year, MALSCE is pleased to offer both Function and a Session Sponsorships. Function Sponsors will have their organization logo included on a sign displayed at the buffet table. Session Sponsors will have their organization listed as a sponsor of the Covention presenter Joseph Paiva's Friday and Saturday presentations when these sessions are listed in promotional emails, the convention website posting, and attendee booklet. All Sponsors will appear in the convention introductory PowerPoint presentation and thanked at the beginning of the convention. The following Function and Session Sponsorship options are not exclusive, so if you choose to do so, you can sponsor multiple convention functions and the featured sessions.

Function Sponsorships	Sponsorship Fee
Friday Breakfast/Mid-Morning Break	\$85.00
Friday Luncheon	\$165.00
Friday Dinner	\$165.00
Saturday Breakfast/Mid-Morning Break	\$85.00
Saturday Luncheon	\$165.00
Session Sponsorship	
Joseph Paiva's Friday & Saturday Sessions	\$500.00

All advertisement and sponsor logo files should be emailed to Michelle Monette at mmonette@engineers.org. Payment for your advertisement or sponsorship must accompany this registration form.

2024 MALSCE Convention

Advertising and Sponsorship Form

Advertise	r Sponsor	Both	
Contact Name:	Contact	Telephone:	
Contact Email:			
Organization:			
Address:			
City, State, Zip:			
Convention Booklet Advertising (Please Sustaining Member Companies	Individual MALSCE Members	Non-Members	
1/8-page ad - \$30	1/8-page ad - \$35	1/8-page ad - \$40	
1/4-page ad - \$85	1/4-page ad - \$100	1/4-page ad - \$110	
1/2-page ad- \$165	1/2-page ad - \$200	1/2-page ad - \$220	
Full page ad - \$250	Full page ad - \$295	Full page ad - \$330	
Full page inside front cover ad - \$330	Full page inside front cover ac	d - \$395 Full page inside front cover ad - \$440	
Full page inside back cover ad - \$330	Full page inside back cover ac	Full page inside back cover ad - \$440	
Full page back cover ad - \$330	Full page back cover ad - \$395	Full page back cover ad - \$440	
Convention Sponsorships (Please check	all that apply)		
Friday Breakfast/Mid-Morning Break	c - \$85		
Friday Luncheon - \$165			
Friday Dinner - \$165			
Saturday Breakfast/Mid-Morning Br	eak - \$85		
Saturday Luncheon - \$165			
Session Sponsor - \$500			
Other (Please specify): \$		Spansarship Amount: ¢	
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MasterCard, American Express or a check m	ade payable to "MALSCE." Provide the il to malsce@engineers.org. If paying	n advertising and/or sponsorship fees using Visa, ne information requested below if paying by credit card g by check, fax or email this form and mail your check of this form with your check.	
Total Amount Enclosed: \$			
Or Pay with (Check one):	Master Ca	American Express	
Name on Card:			
Card Number:			
		Security Code:	
	Stato		
City:	State:	Zip:	
Jignature.			