PRESIDENT’S REPORT

LINDA BAUER DARR
PRESIDENT & CEO
• This is an unprecedented time for America
• Coronavirus will have lasting structural effects on our economy and society
• More questions than answers
• ACEC will be part of the conversation on re-opening the economy
• Crisis reinforces engineering’s essential role in society
• Our member firms have been on the front lines of the pandemic from day one
ACEC National and our MOs were standing behind our firms during this crisis and, as a result, engineering firms were a major recipient of programs like the PPP loan program.

- **84%** Member Firms Applying for PPP Funds
- **74%** Member Firms Approved for PPP Funds
ACEC Recovery Agenda for Congress

An Infrastructure-Based Recovery Agenda Built Around Core Components:

• FAST Act reauthorization with growing and sustainable revenues for surface transportation projects

• The Water Resources Development Act (WRDA) to authorize funding for new Corps water projects, as well as increased funding for traditional water and wastewater projects

• Regulatory reforms to move projects forward more efficiently, incentives for vertical projects, expansion of energy markets

• Launching a grassroots campaign and virtual meetings with lawmakers and coordinating with outside stakeholder partners
Member Resources for the COVID-19 Crisis

Business Resources & Education:

• Hosted/scheduled over a dozen free webinars attracting over 3,000 Council members

• Large, medium and small firm roundtables attracting more than 800 members
Communicating through the COVID-19 Crisis

Communications:

- Established the Coronavirus Resource Center
- Increased Last Word & member communications to 3x a week
- Expanded COVID-19 specific Social Media & Podcasts to support Advocacy & BRE
- Bi-Weekly MO calls with ACEC Senior Staff
STRAEGIC PLAN
STRATEGIC PLAN GOALS

• Leading Business Strategy
• Embodying Inclusion and Diversity
• Expanded and Influential Membership
• Essential Value to Society
• Vibrant Member Engagement
Immediate Priorities Underway
FY 20 – FY 21

- Model Contracts
- Reach Out to Future Generations
- Grow PAC Influence
- Increase C-Suite Engagement
- Industry-Wide Research
- Increase Member Engagement on Committees, etc.
- Thought Leadership Strategies
- Promote Compensation Commensurate with Value (Commoditization)
- Broaden Membership/Built Environment
- Diversity and Inclusion
WE WILL EMERGE STRONGER