

# ACEC/Massachusetts

## *Private Market Resources & Economic Outlook*

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**Erin McLaughlin**

*April 20, 2021*

The ACEC logo features the letters "ACEC" in a large, white, serif font. Above the letters is a thin, curved line that arches over the "C"s. The logo is positioned in the bottom right corner of the slide, set against a background of a modern building at dusk.

ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES

# Introduction

## Erin McLaughlin

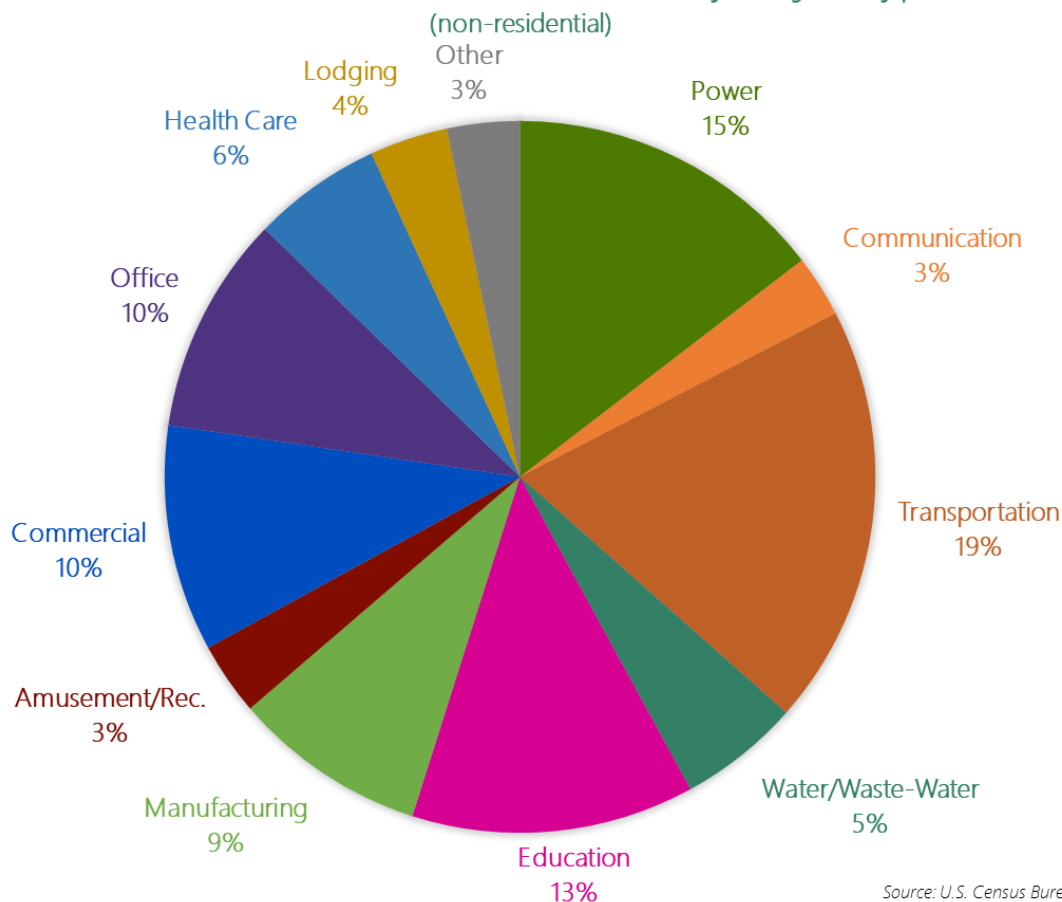
*Vice President, Private Market Resources*

**American Council of Engineering Companies (ACEC)**

- Lead ACEC's analysis of private market and economic trends, and connects these to policy implications for the engineering industry
- Joined ACEC in 2017
- 18 years with A/E and CRE firms
- MS / Transportation Planning  
MBA / Management  
BA / American-Urban Studies
- Certificate in Economic Measurement
- Former President of CREW (Commercial Real Estate Women) Northern Virginia



## 2020 U.S. Construction Put in Place by Project Type



# Construction Put in Place – Annual Numbers 2020 vs. 2019

Construction Put in Place	2020	2019	% Change
<b>Total Construction</b>	<b>\$1.430 T</b>	<b>\$1.365 T</b>	<b>+4.8%</b>
Residential (private)	\$607.9 B	\$544.4 B	+11.7%
Private (non-residential)	\$471.5 B	\$486.3 B	-3.0%
Public	\$351.0 B	\$334.4 B	+5.0%

*Source: U.S. Census Bureau*

# Construction Put in Place – February 2021

	February 2021	February 2020	% Change
<b>Total Construction</b>	<b>\$1.517 T</b>	<b>\$1.441 T</b>	<b>+5.3%</b>
Residential (private)	\$717.9 B	\$593.0 B	+21.1%
Private (non-residential)	\$447.8 B	\$495.8 B	-9.7%
Public	\$351.25 B	\$352.4 B	-0.3%

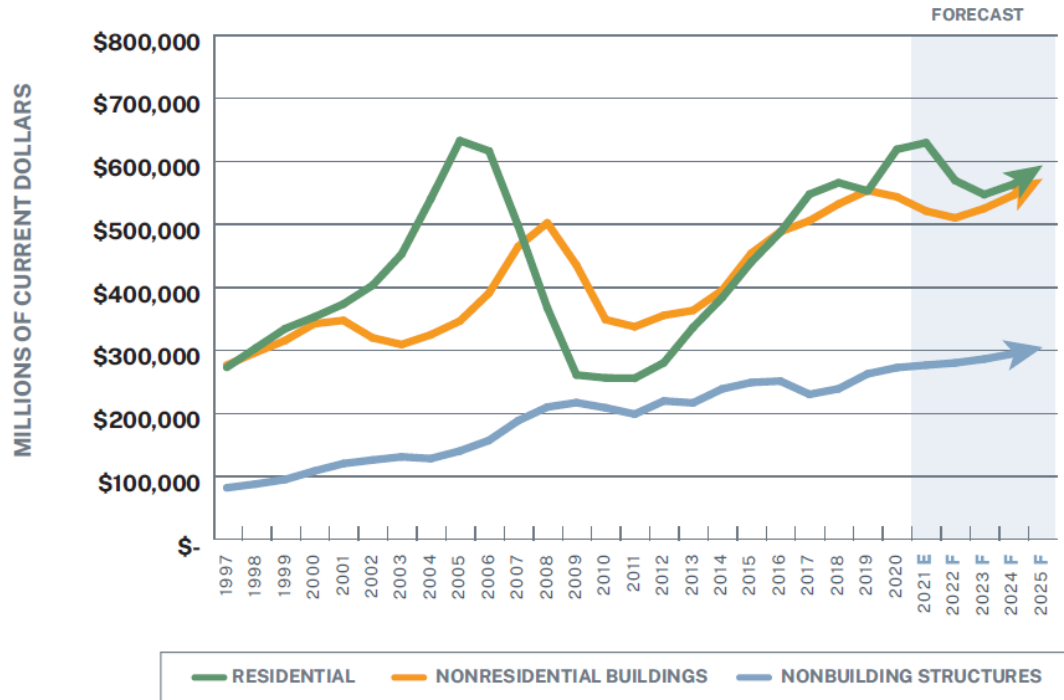
*Source: U.S. Census Bureau*

# Construction Put in Place – January 2021

	January 2021	January 2020	% Change
<b>Total Construction</b>	<b>\$1.521 T</b>	<b>\$1.438 T</b>	<b>+5.8%</b>
Residential (private)	\$713.0 B	\$589.1 B	+21.0%
Private (non-residential)	\$447.03 B	\$497.3 B	-10.1%
Public	\$361.5 B	\$351.3 B	+2.9%

*Source: U.S. Census Bureau*

# Design/Construction Spending Outlook



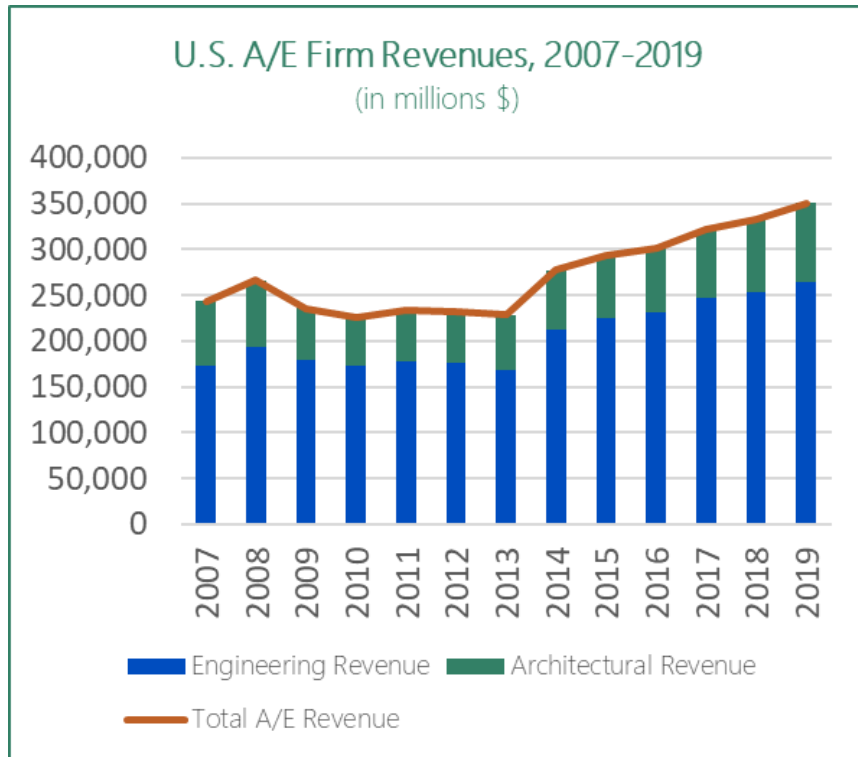
SOURCE: FMI FORECAST Q1 2021

Source: FMI, 4.8.21

# A/E Revenues Peaked in 2019

## Great Recession began in Q4 of 2008

- A/E revenues steadily increased since last recession, peaking in 2019 at \$350.47B
- The bottom was 2010
- Growth non-existent for four years (2009-2013)
- Of course not all recessions are the same



Source: U.S. Census Bureau

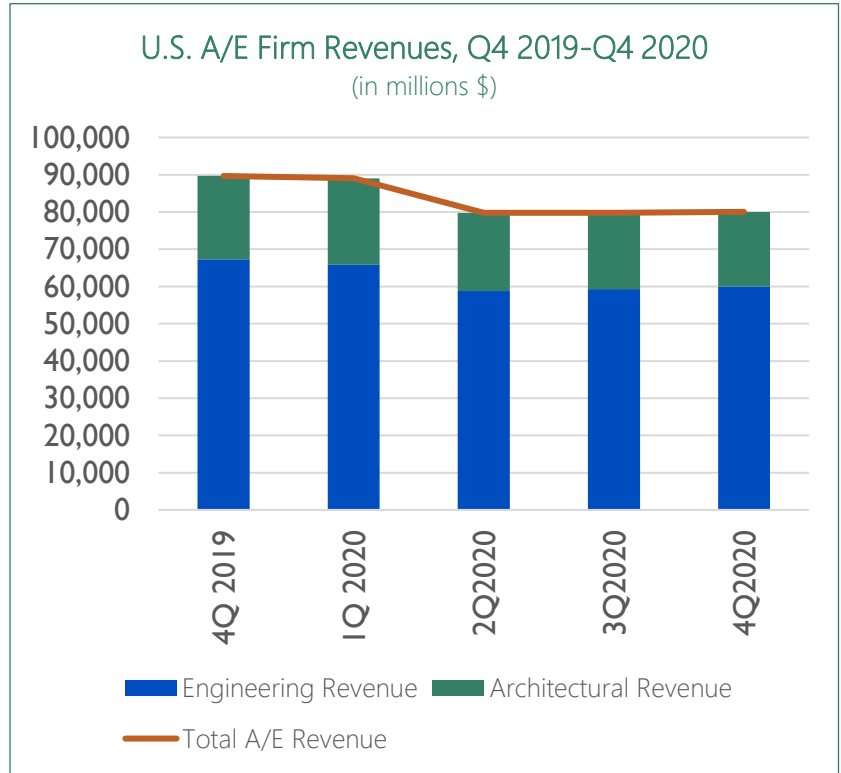


# Q4 2020 A/E Revenues Flat from Q3

The U.S. Census Bureau's 'advance estimate' of **total A/E revenues for Q4 2020 is \$80.02B, a +0.3% increase from Q3 (previous quarter).**

This is a 10.8% decline YOY (Q4'20 vs. Q4'19).

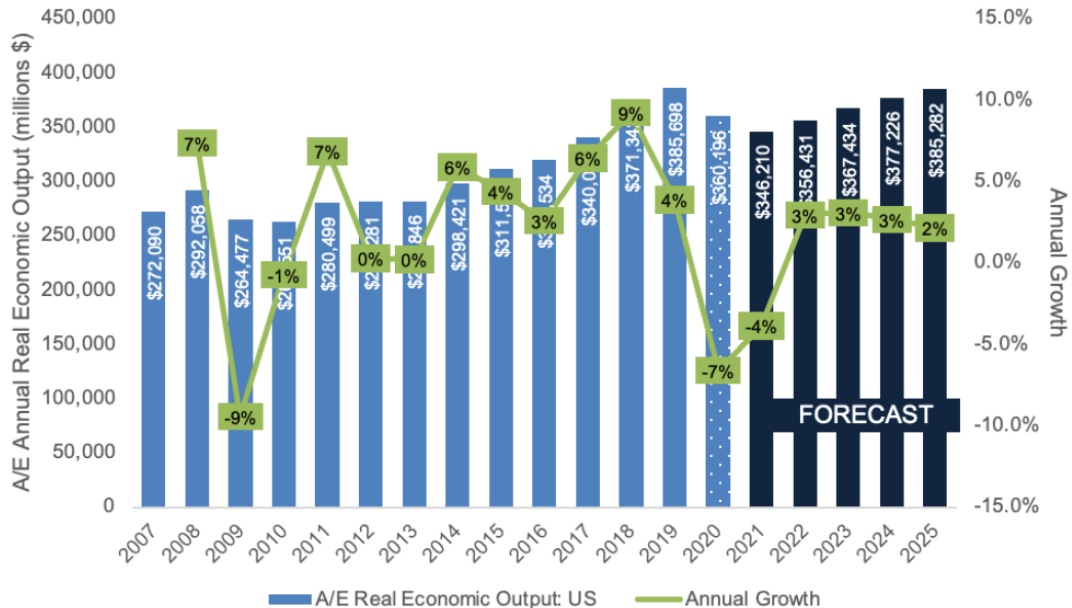
The decline was substantial from Q1 to Q2 of 2020 (beginning of pandemic), but has been relatively flat since Q2.



Source: U.S. Census Bureau

# 2021 Expected to Decline Further

Engineering and Design Services Real Economic Output in the United States: History & Forecast (2000-2025)

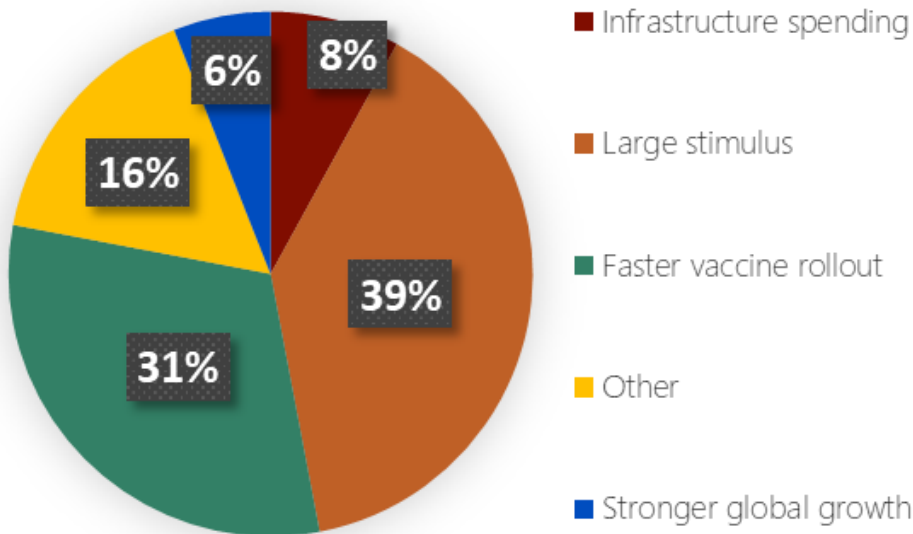


Bureau of Economic Analysis (BEA), US Census Bureau, Rockport Analytics

Note: 2020 is preliminary and subject to revision

# 'Upside Risks' to Economy – March 2021

Macroeconomic Forecasters were asked:  
*What is the greatest upside risk to the  
economy?*



Source: National Association for Business Economics,  
March 2021

# NABE Outlook Survey – March 2021

**What is the greatest *downside* risk to the U.S. economy through 2021, considering both probability of occurrence and potential impact?**

Downside Risk	Percent of Responses
A variant of the coronavirus against which the vaccines are ineffective	67%
Slow vaccine distribution	10
Fiscal policy inaction/policy gridlock	10
Monetary policy missteps	0
Substantial stock market decline or market volatility	2
A widening federal deficit	4
Trade policy (increased protectionism)	0
Elevated continuing UI claims due to COVID-19	0
Global growth slowdown	0
Increasing number of bankruptcies	0
Other (please describe):	6
Don't know / not sure	0

**Continued COVID-19  
spread greatest  
downside risk.**

Source: NABE

# NABE Outlook Survey – March 2021

How much additional stimulus might be needed to get U.S. real GDP back to its pre-COVID peak?

Expectation	Percent of Responses
Less than \$500 billion	22%
\$500 billion - \$1.0 trillion	39
\$1.1 - 1.5 trillion	24
\$1.6 - 2.0 trillion	4
\$2.1 - 2.5 trillion	2
\$2.6 - 3.0 trillion	2
More than \$3.0 trillion	2
Don't know / not sure	4

Source: NABE

About \$1T in stimulus seemed to be the number necessary ('sweet spot') to drive growth back to pre-COVID numbers.

On March 11<sup>th</sup> (*after this survey*) Pres. Biden signed \$1.9T American Rescue Plan Act of 2021.

# NABE Outlook Survey – March 2021

## When will we return to Pre-COVID levels?

*Predictions from survey:*

- GDP – H2 2021 (say 52% of panelists)
- Employment – 2023 or later (59% of panelists, non-farm payrolls)
- Consumer spending – H2 2021 (31%, of panelists, +27% say H1 2022)

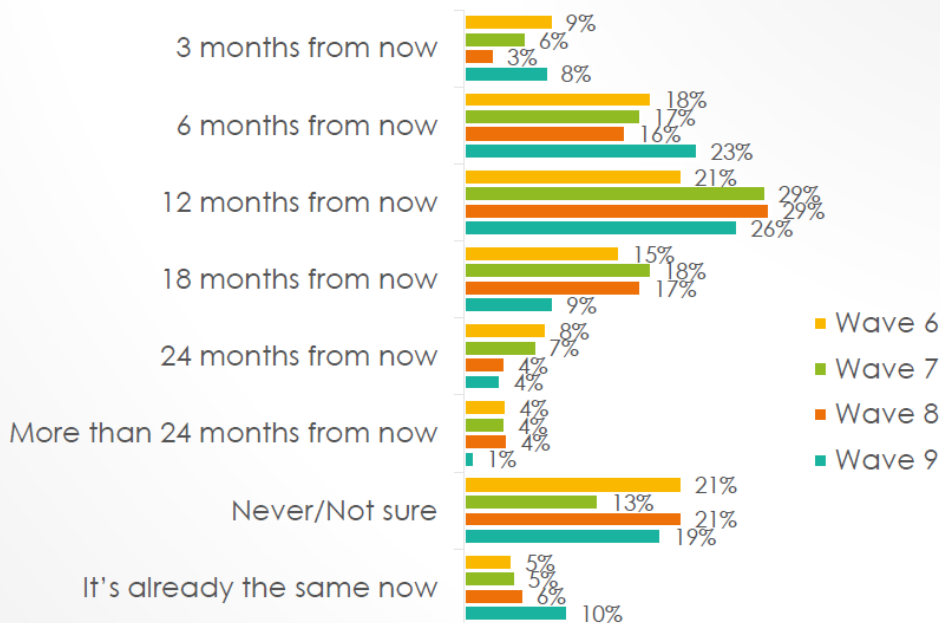
*Source: NABE*

*'H2' = second half of year*

*'H1' = first half of year*

# ACEC Member Firms' Expectation for 'Normal'

## Anticipation of Business Returning to Normal\*



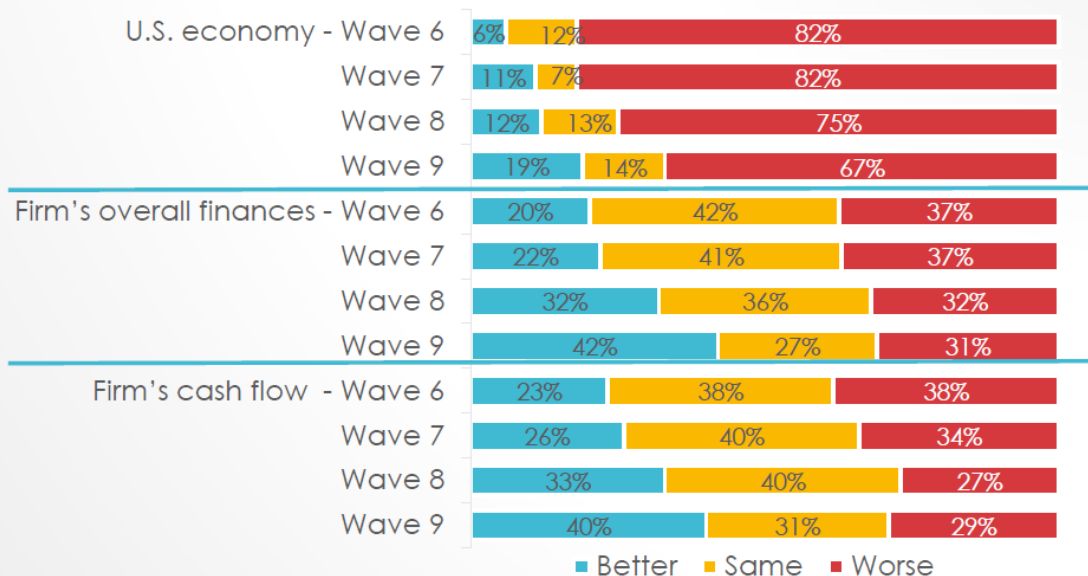
Q21. When do you anticipate your business will return to normal, meaning the way it was before the current pandemic?

Wave 6 - n = 485, Wave 7 - n = 530, Wave 8 - n = 398, Wave 9 - n = 391

Source: ACEC Research Institute,  
March 2021

# ACEC Member Firms' Economic Sentiment

## Economic Sentiment Today Compared to March 1, 2020



Q4. Compared to March 1, how do you feel about each of the following today?

"Not sure" responses omitted from calculations

Wave 6 - n = 492 - 491, Wave 7 - n = 536 - 535, Wave 8 - n = 411 - 409, Wave 9 - n = 407 - 405

Source: ACEC Research Institute,  
March 2021



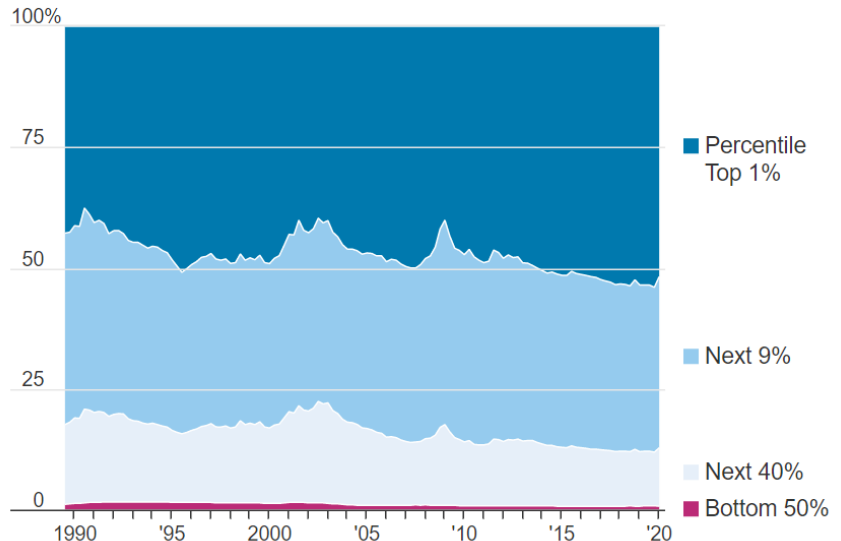
# Two Economies / 'K'-Shape Recovery?

- Housing and stock market indicators show that **there are essentially “two economies” at play in the U.S.**, one for white-collar workers who can largely work remotely, and another for service/consumer-sector employees.
- Stock market shows this: top 10% of earners own 87% of U.S.; top 1% owns about 50% (Q1 20).

## Shares of Wealth

The top 10% of earners owned 87% of all U.S. stocks outstanding in the first quarter of 2020.


## Share of stocks held by each income group



Source: Federal Reserve

# What is a ‘Shecession’?

- One has to do a double take when reading headlines in the business news like **“The U.S. economy lost 140,000 jobs in December. All of them were held by women”** (CNN.com, January 8, 2021). Could that be right? The unfortunate answer is yes.
- The COVID-19 recession has not affected everyone the same—and it has been particularly impactful to U.S. women.
- When the Bureau of Labor Statistics (BLS) released its monthly job numbers for December it showed that for the first time, jobs held by women disappeared at a faster clip than those held by men.
- According to BLS, the country lost a net 140,000 payroll jobs in December, due to 156,000 women losing their jobs and men gaining 16,000 jobs. The only other month there has been such a drastic dip is September, when 865,000 women left the labor force—four times the rate of men. (Many blamed the start of the virtual school year for the September decline.)
- This meshes up with the research the Bipartisan Policy Center has done on the subject. In its *Impact of COVID-19 on the Workforce* survey conducted in October 2020, BPC details that **among women with children under two years old, 42% have left work during the coronavirus pandemic, and women are twice as likely as men to say they left work for caregiving responsibilities due to childcare provider or school closures.**



# FOUR SUBMARKETS

1. Commercial & Residential Real Estate
2. Intermodal & Logistics
3. Energy & Utilities
4. Health Care & Science+Technology

PORTLAND

# Four Private-Market Sectors

## Commercial & Residential Real Estate



### *Client types:*

Real Estate Developers  
Home Builders  
Retailers

Example Clients	Fortune 2019 Ranking
Walmart	1
CBRE	146
D.R. Horton	194
Lennar	154
JLL	189

## Energy & Utilities



### *Client types:*

Energy  
Utilities  
Telecommunications

Example Clients	Fortune 2019 Ranking
Exelon	93
Duke Energy	126
PG&E	183
American Electric Power	192
Dominion Energy	238

## Intermodal & Logistics



### *Client types:*

Ports & Intermodal  
Railroads  
Logistics/Freight  
Delivery

Example Clients	Fortune 2019 Ranking
UPS	41
Fedex	47
Union Pacific	134
Waste Management	213
CSX	260

## Health Care & Science+Technology

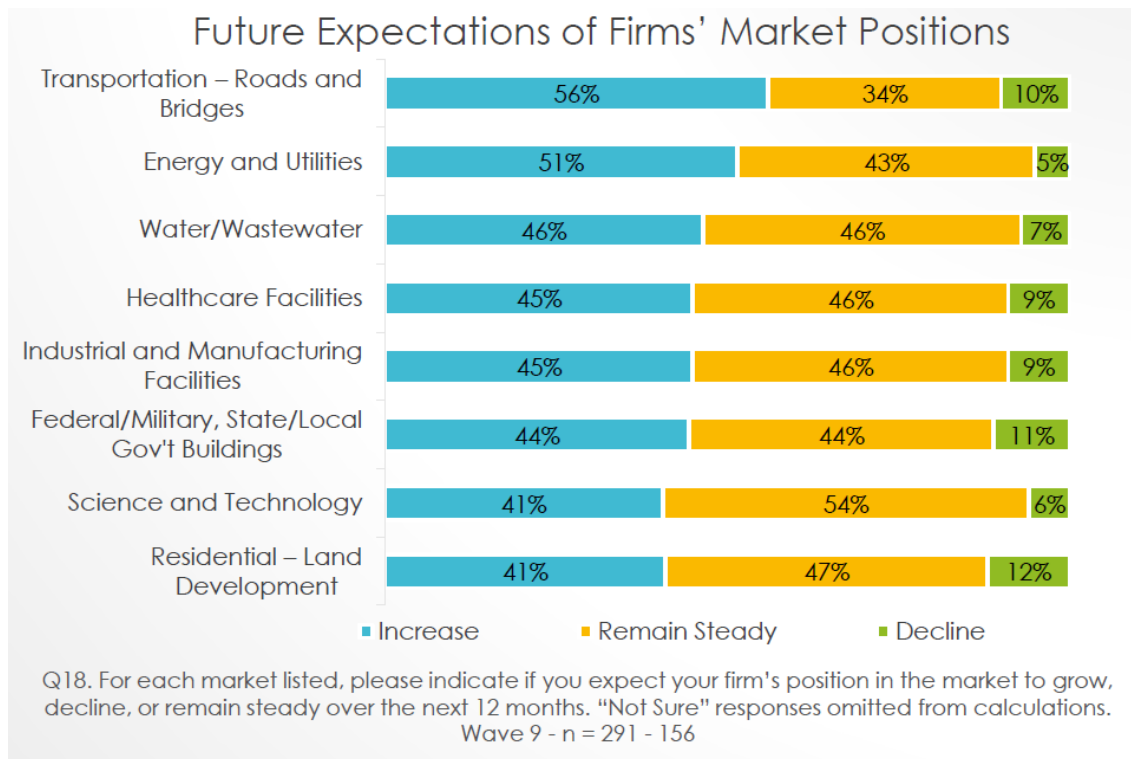


### *Client types:*

Medical Facilities  
Laboratories/Pharma  
Universities  
Data Centers

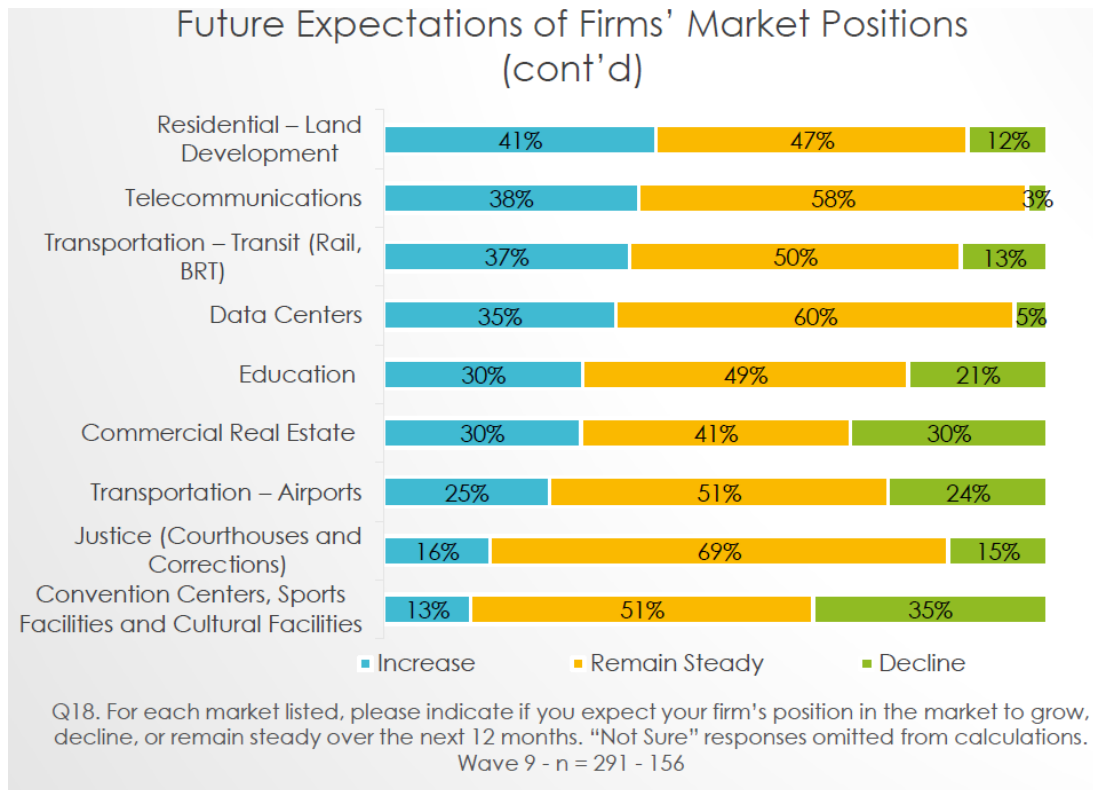
Example Clients	Fortune 2019 Ranking
Johnson & Johnson	37
Procter & Gamble	45
Pfizer	61
Merck	76
Community Health Systems	223

# ACEC Member Firms' Market Positions



Source: ACEC Research Institute,  
March 2021

# ACEC Member Firms' Market Positions






Source: ACEC Research Institute,  
March 2021

# Market Expectations

## U.S. 2021 Segment Performance

2021/2020 Comparison

 <b>UP</b> 5% or more	 <b>STABLE</b> 0% to 4%	 <b>DOWN</b> Under 0%
Water Supply	Single-family Improvements Health Care Public Safety Communication Power Highway and Street	Multifamily Lodging Office Commercial Educational Religious Amusement and Recreation Transportation Manufacturing Conservation and Development

Source: FMI, 4.8.21

2021 NORTH AMERICAN ENGINEERING AND CONSTRUCTION OUTLOOK

# Commercial & Residential Real Estate



## Key drivers/trends:

- Growth of the industrial/distribution market due to e-commerce, often in unexpected urban locations
- 'Retail apocalypse' with stores closing and adaptive reuse of properties
- Focus on limiting buildings' energy usage and carbon emissions
- Decline of the multi-family market
- Expected growth of suburbs and second-tier cities in part due to coronavirus pandemic

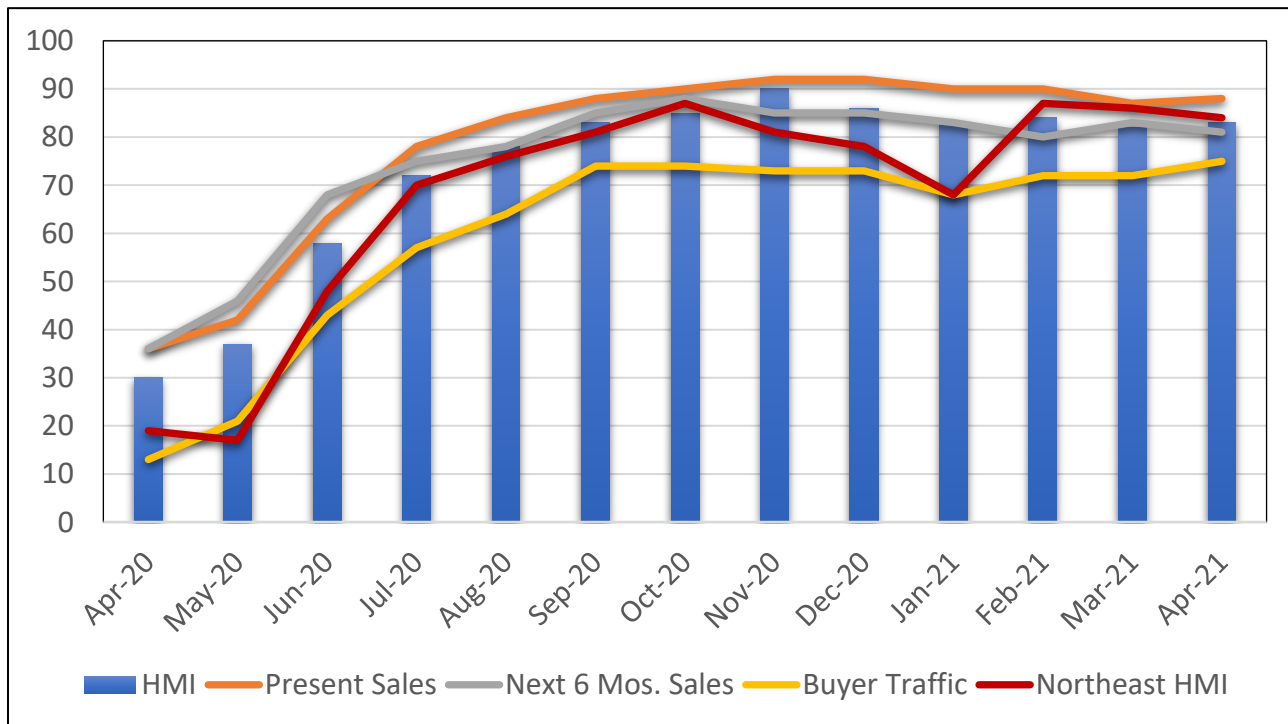
Key: a=actual, e=estimate, f=forecast

Construction Put in Place <i>Forecast by market segment</i>	2019a	2020a	2021e	2022f	2023f	2024f	2025f
Commercial	\$80 B	\$84 B	\$83 B	\$79 B	\$80 B	\$83 B	\$88 B
Office	\$85 B	\$84 B	\$75 B	\$70 B	\$70 B	\$73 B	\$77 B
Lodging	\$33 B	\$29 B	\$24 B	\$21 B	\$21 B	\$22 B	\$24 B
Amusement & Recreation	\$29 B	\$27 B	\$23 B	\$21 B	\$21 B	\$23 B	\$24 B
Residential (single, multi & improvements)	\$551 B	\$616 B	\$627 B	\$567 B	\$545 B	\$561 B	\$591 B

Sources: U.S. Census Bureau & FMI Q2'21



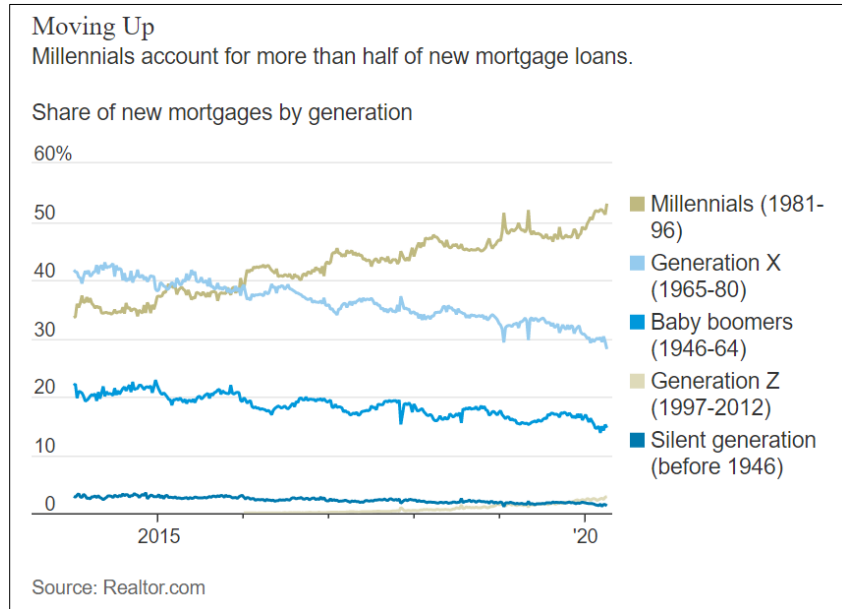
# Housing Market Index for Single-Family Residential



Source: NAHB/Wells Fargo

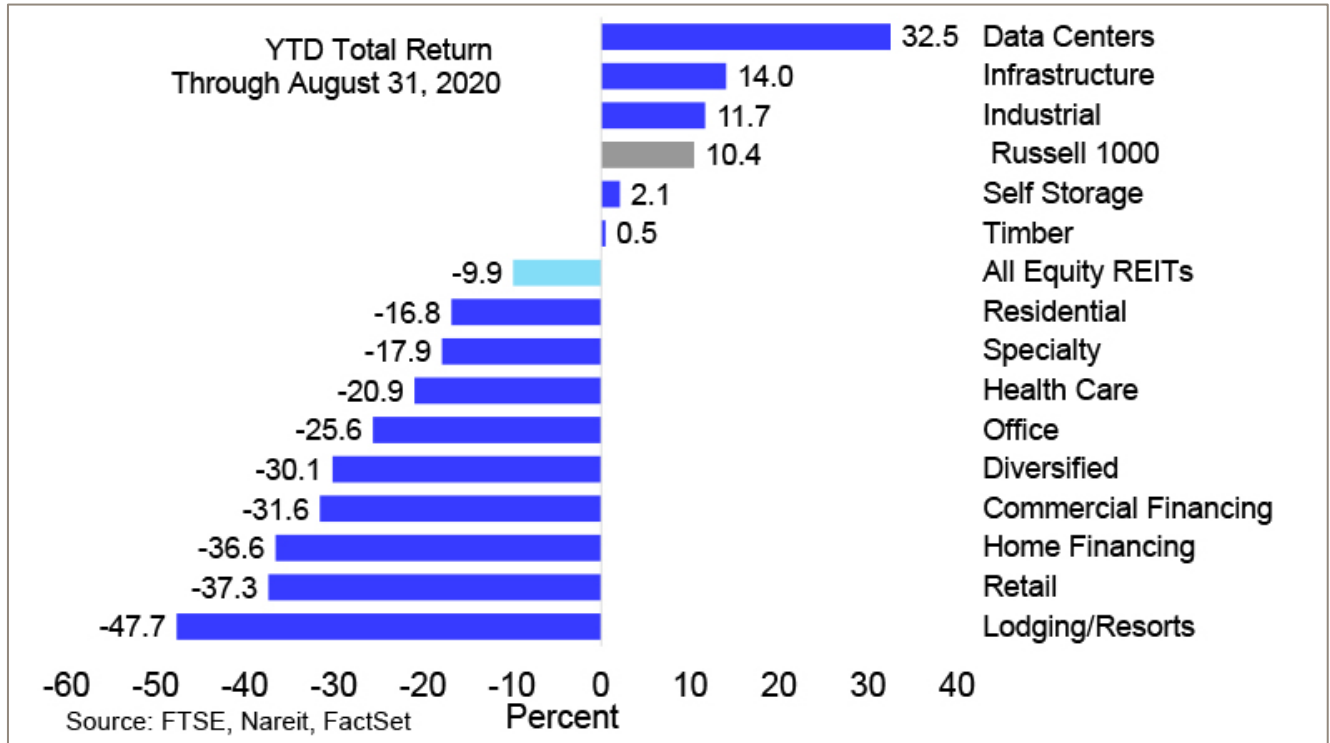
# Demographics: Millennials & Housing Growth

- **2019 Millennials accounted for largest share of all new home loans for the first time**
- Millennials (now mid 20s-late 30s) driving housing market
- Were slower to become homeowners compared to past generations (student loans, witness of housing crash in 2008-2009, etc.)
- **Suburban growth**—may be more like previous generations than once thought
- Also **in 2019 Millennials surpassed Baby Boomers as largest living adult generation**



Sources: National Association of Realtors,  
WSJ, Pew Research Center

# REIT Performance by Sector Jan.-Aug. 2020



REIT = Real Estate Investment Trust

# Intermodal & Logistics



## Key drivers/trends:

- Infrastructure challenges related to urban locations and 'last mile' delivery needs
- Growth of Southeastern U.S. ports and their connections
- New inland ports emerging, along with increased investment in rail
- Trade policy issues and recession may hamper growth considerably
- E-commerce continues to be a strong driver

Key: a=actual, e=estimate, f=forecast

Construction Put in Place <i>Forecast by market segment</i>	2019a	2020a	2021e	2022f	2023f	2024f	2025f
Manufacturing	\$80 B	\$72 B	\$68 B	\$71 B	\$75 B	\$77 B	\$80 B
Transportation (buildings)	\$57 B	\$57 B	\$54 B	\$52 B	\$53 B	\$56 B	\$60 B

Sources: U.S. Census Bureau & FMI Q3'21

# Growth of Ports & Inland Infrastructure

## Top 5 Fastest Growing U.S. Ports

Rank	Port	Import & Export TEUs, 2018	Growth % 2017-2018
1	Wilmington (NC)	226,021	26.2%
2	Houston (TX)	2,230,348	10.3%
3	Savannah (GA)	3,404,558	7.4%
4	Mobile (AL)	269,312	7.2%
5	Jacksonville (FL)	880,220	6.8%

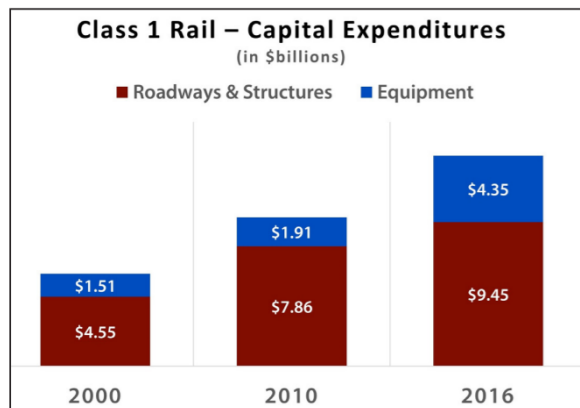
**TEU** – Twenty-Foot Equivalent Unit, which is used to measure a ship's cargo carrying capacity. The dimensions of one TEU are equal to that of a standard 20-foot by 8-foot shipping container.

Source: The Journal of Commerce

## Top 5 Fastest Growing Industrial Real Estate Markets

Rank	Real Estate Market	Market Size (Square Feet)	Growth % 2010-2018
1	Savannah (GA)	45.7 million	45.7%
2	Houston (TX)	63.1 million	35.8%
3	Charleston (SC)	23.8 million	18.8%
4	Miami (FL)	115.5 million	15.7%
5	Seattle (WA)	175.8 million	12.5%

Source: JLL



Source: U.S. Department of Transportation, Bureau of Transportation Statistics  
"2018 Transportation Statistics Annual Report"

# Energy & Utilities



## Key drivers/trends:

- Sharp decline in oil market in Spring 2020, with volatility expected to continue, but rise expected post-pandemic
- Rising demand for energy due to increase in economic activity post-pandemic
- Focus on energy efficiency goals driven by 'Green New Deal'-type city and state policies; a national political change in 2020-2021 could shift priorities more broadly
- Pre-recession, both solar and wind were growing to meet electricity demand

Key: a=actual, e=estimate, f=forecast

Construction Put in Place Forecast by market segment	2019a	2020e	2021e	2022f	2023f	2024f	2025f
Power	\$114 B	\$119 B	\$120 B	\$119 B	\$122 B	\$125 B	\$130 B
Communication	\$22 B	\$23 B	\$23 B	\$24 B	\$25 B	\$26 B	\$27 B
Sewage & Waste Disposal	\$26 B	\$27 B	\$27 B	\$27 B	\$26 B	\$27 B	\$28 B
Water Supply	\$16 B	\$19 B	\$20 B	\$20 B	\$19 B	\$19 B	\$19 B

Sources: U.S. Census Bureau & FMI Q2'21

## Top 5 Market Trends

1. Connectivity Becomes a True Necessity
2. Federal Government Ramps Up Broadband Plans
3. States Step Up to Coordinate Broadband Initiatives
4. Electric Co-Ops Become Key to Broadband
5. Focus on Data Center Innovation, Sustainability



## Introduction & Market Scope

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### Top Clients

**Top Clients**  
Data center developers and user-owners: Apple, Amazon Web Services (AWS), CyrusOne, Digital Realty, Equinix, Facebook, GDS Holdings, Google, Interion, Microsoft and NTT Communications.  
Source: Data Center Construction Market - Global Outlook and Forecast 2020-2025  
Cable companies (ordered by size): Comcast, Charter, Cox, Altice  
Mediacom, Cable ONE, WOW (WideOpenWest) and Atlantic  
Broadband.  
AT&T, Verizon, CenturyLink

Phone companies (ordered by size): AT&T, Verizon, CenturyLink, Frontier, Windstream, Consolidated, TDS and Cincinnati Bell.

See lists of top A/E/C firms in these markets on page 4

## 5 Current Market Trends

- ### ► 1. Connectivity Becomes a True Necessity

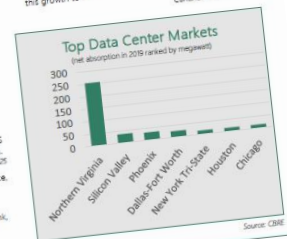
**Connectivity Becomes a Trend**

The need for social distancing during the COVID-19 pandemic has translated into millions of Americans needing to work from home, engage in distance learning, shop via the internet, or even have medical appointments using telemedicine. The result is that digital communications infrastructure—the foundation of data communications and broadband—is not just a market trend, but a necessity. According to *Forbes*, Third Quarter 2020 Report, the communications sector is the only one that will rise each year between 2018 and 2024, from \$23 billion to \$27 billion in annual design and construction spending.

The strengthening of this sector in 2020 is evidence of the performance of data centers as the highest YTD returns (REITs) which collectively recorded gains in the first half (H1) ever and outperformed all other sectors in the first half (H1) of 2020 (see chart on page 2). Real estate firm JLL credits of 2020 (see immediate demand for e-commerce and

Continued on next page

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Source: CBRE.

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# Health Care & Science+Technology



## *Key drivers/trends:*

- Worldwide focus on a coronavirus vaccine shines a light on the biopharma and science and technology (S+T) industries
- Demographic drivers with growth of 65+ population due to aging baby boomers
- Increase of telehealth
- 'Retailing' of health care through CVS Minute Clinics and adaptive reuse of mall space to healthcare space
- Expected demand for changes in HVAC design due to pandemic

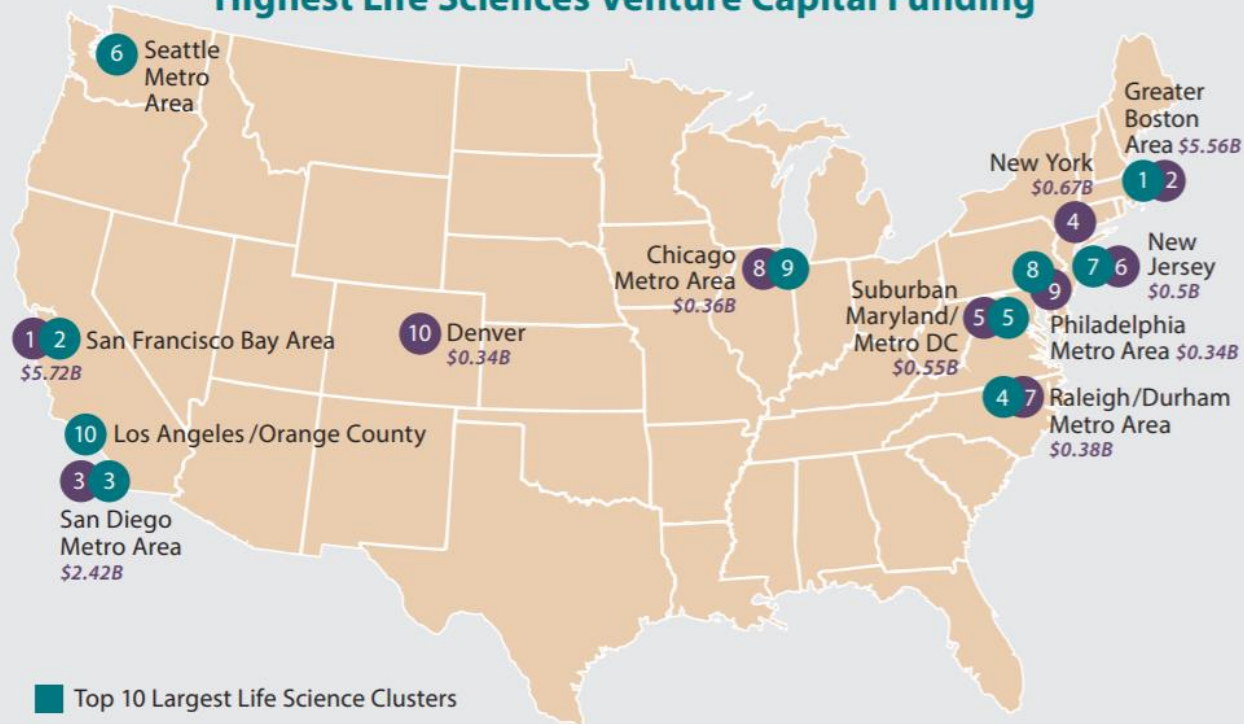
Key: a=actual, e=estimate, f=forecast

Construction Put in Place <i>Forecast by market segment</i>	2019a	2020a	2021e	2022f	2023f	2024f	2025f
Health Care	\$46 B	\$48 B	\$49 B	\$51 B	\$54 B	\$56 B	\$57 B

Sources: U.S. Census Bureau & FMI Q2'21



## Top 10 Life Science Clusters & Regions with Highest Life Sciences Venture Capital Funding



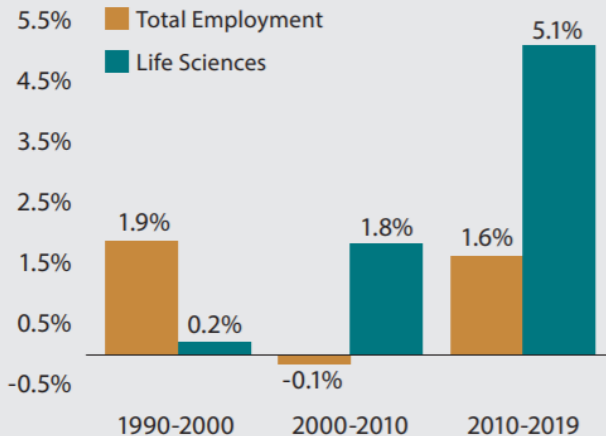
Teal circle: Top 10 Largest Life Science Clusters

Purple circle: Top 10 Regions for Life Sciences Venture Capital Funding

Source: JLL, Statista

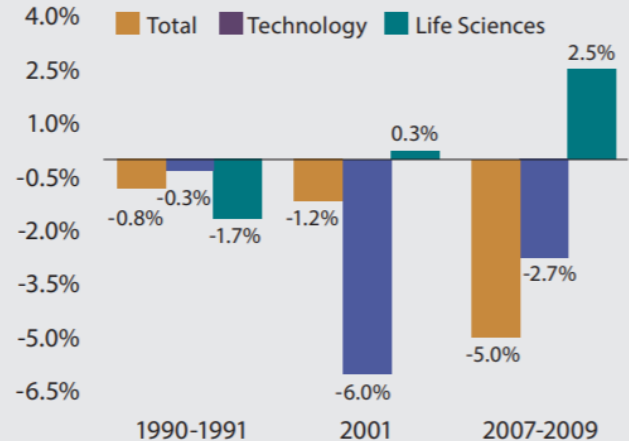
# Is HC & S+T Recession Proof?

## Life Sciences Employment Growth by Decade



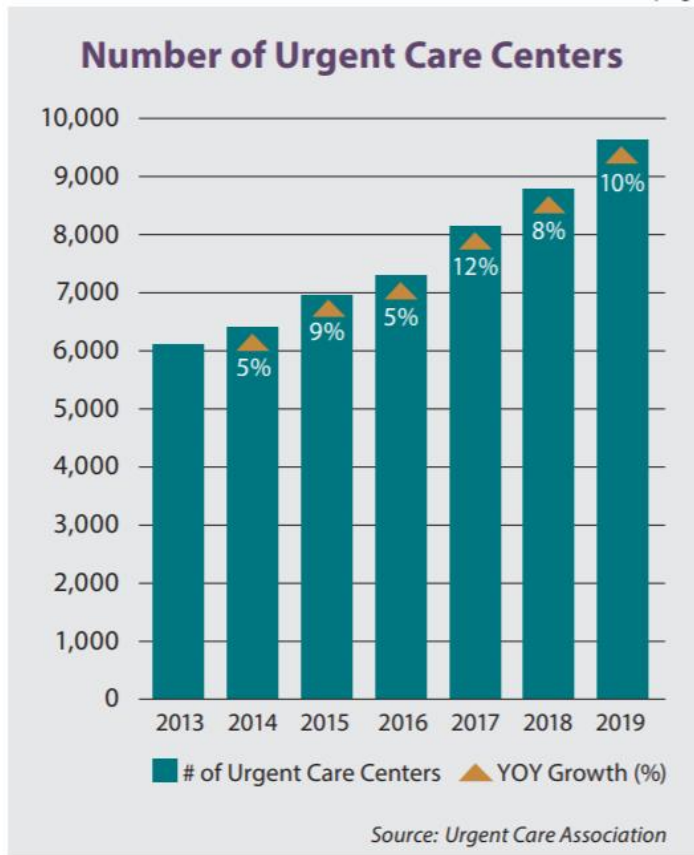
Source: U.S. Bureau of Labor Statistics, Cushman & Wakefield

## Employment Change in Recessions



Source: U.S. Bureau of Labor Statistics, Cushman & Wakefield

# Growth of Outpatient Facilities



# Public Sector & P3s



## Key drivers/trends:

- Tax revenues from gas, sales, and income taxes expected to drop sharply due to shutdowns and recession
- Need for federal stimulus directed strategically to state and local governments, who for the most part cannot run deficits
- Highway and street funding expected to be a bright spot in the coming years, with a once-expected decrease in car usage likely not to trend as quickly due to pandemic
- The education market (which is the second largest overall by annual construction put in place value) may transform due to financial constraints and focus on virtual classrooms

Key: a=actual, e=estimate, f=forecast

Construction Put in Place Forecast by market segment	2019a	2020a	2021e	2022f	2023f	2024f	2025f
Educational	\$105 B	\$105 B	\$103 B	\$105 B	\$110 B	\$114 B	\$118 B
Highway & Street	\$98 B	\$100 B	\$101 B	\$105 B	\$110 B	\$114 B	\$117 B
Public Safety	\$11 B	\$15 B	\$15 B	\$12 B	\$12 B	\$12 B	\$12 B
Conservation & Development	\$9 B	\$8 B	\$8 B	\$8 B	\$9 B	\$9 B	\$10 B

Sources: U.S. Census Bureau & FMI Q2'21

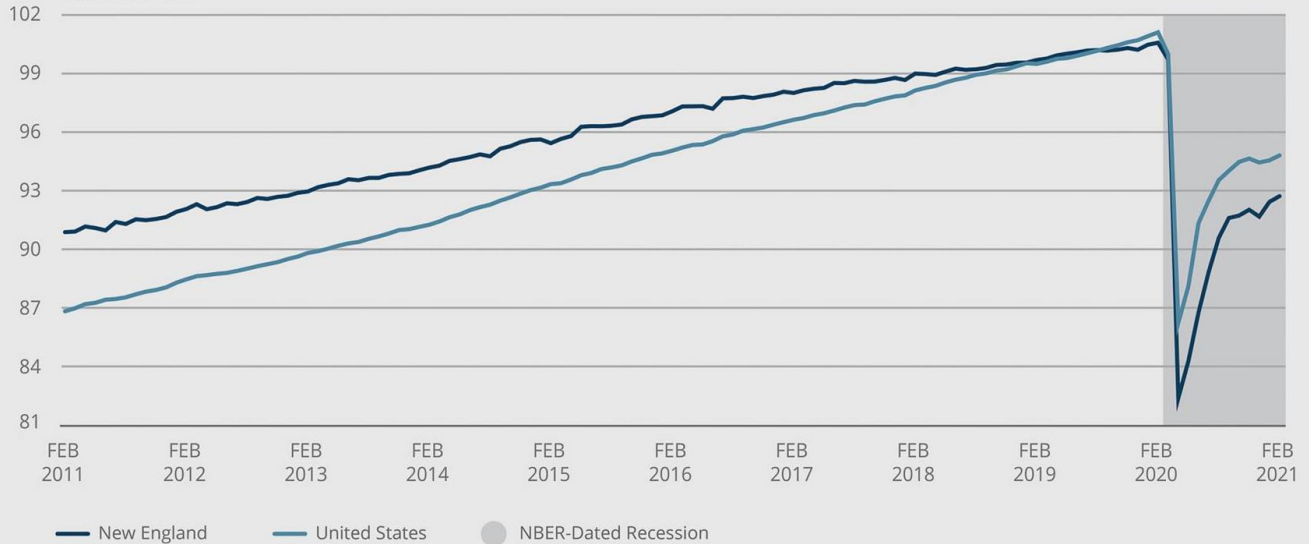
# New England Economic Indicators

EXHIBIT 1

## Nonagricultural Employment

February 2011 – February 2021

Index 2019=100



Source: U.S. Bureau of Labor Statistics. Data are seasonally adjusted.

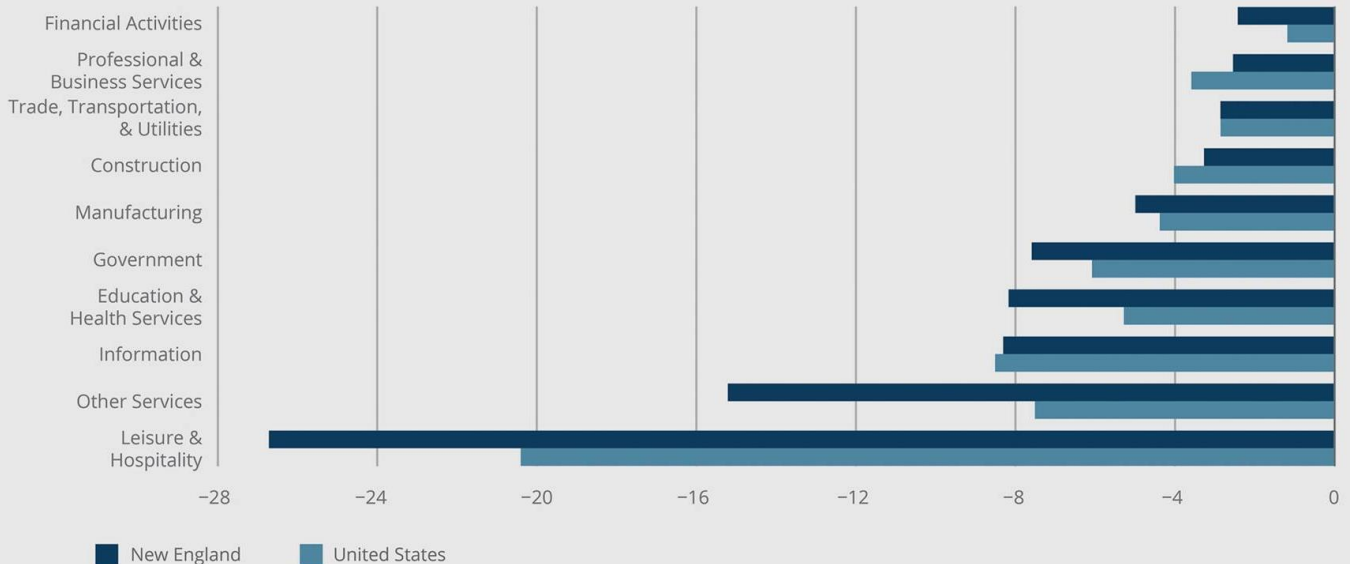
Source: Federal Reserve Bank of Boston

# New England Economic Indicators

EXHIBIT 3

## Employment Growth by Supersector

Percent Change, February 2020 to February 2021



Source: U.S. Bureau of Labor Statistics.

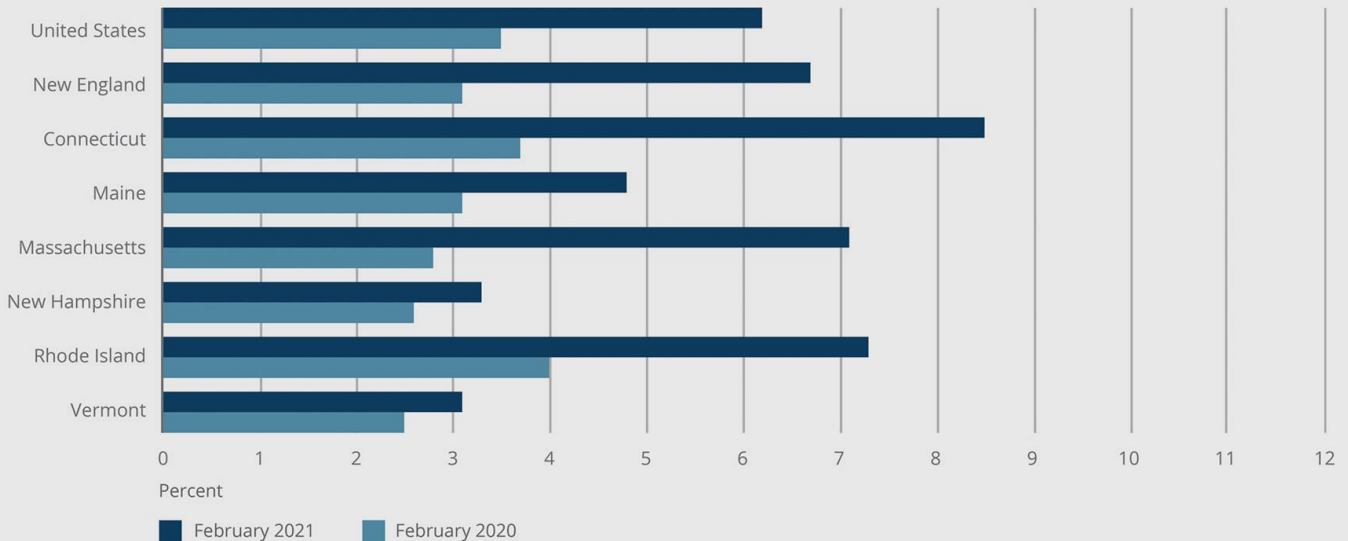
Note: Data are seasonally adjusted. New England's Information supersector is based on data from NH, MA, and CT only.

Source: Federal Reserve Bank of Boston

# New England Economic Indicators

EXHIBIT 4

## Unemployment Rates



Source: U.S. Bureau of Labor Statistics. Data are seasonally adjusted.

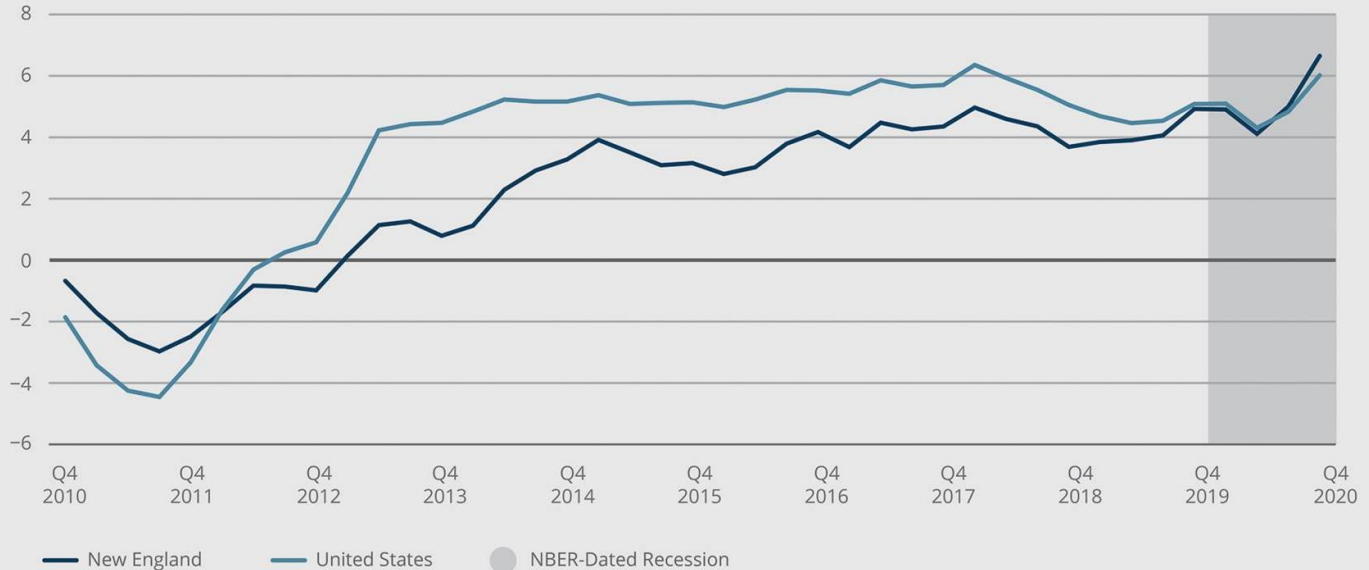
Source: Federal Reserve Bank of Boston

# New England Economic Indicators

EXHIBIT 5

## FHFA House Price Index

Percent Change From Year Earlier



Source: Federal Housing Finance Agency.

Source: Federal Reserve Bank of Boston

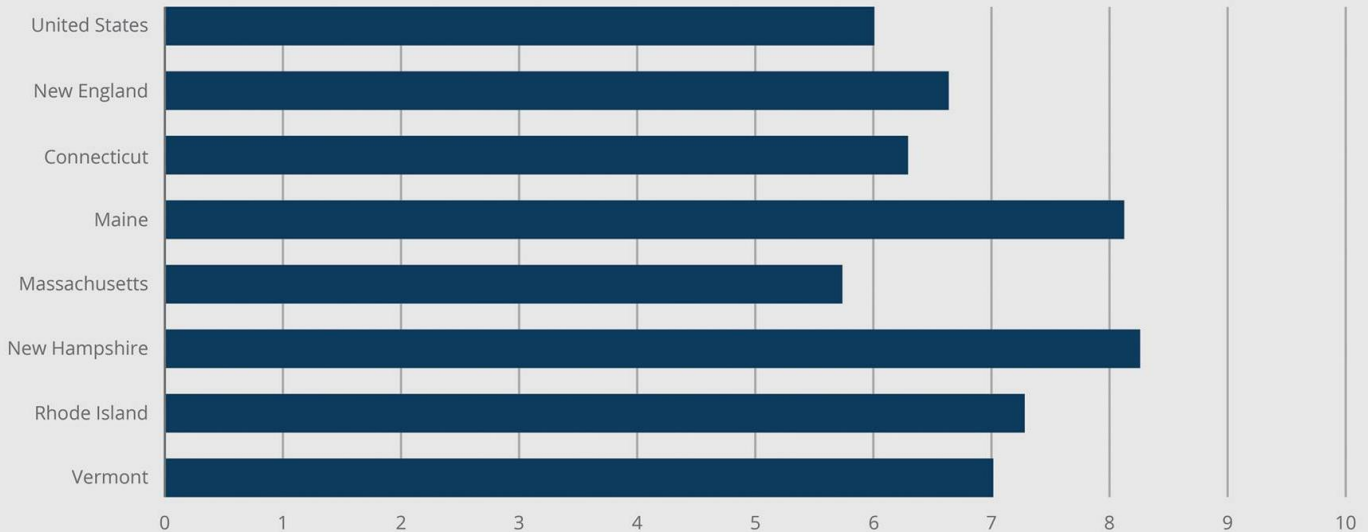


# New England Economic Indicators

EXHIBIT 6

## FHFA House Price Index

Percent Change, Fourth Quarter 2019 to Fourth Quarter 2020



Source: Federal Housing Finance Agency.

Source: Federal Reserve Bank of Boston

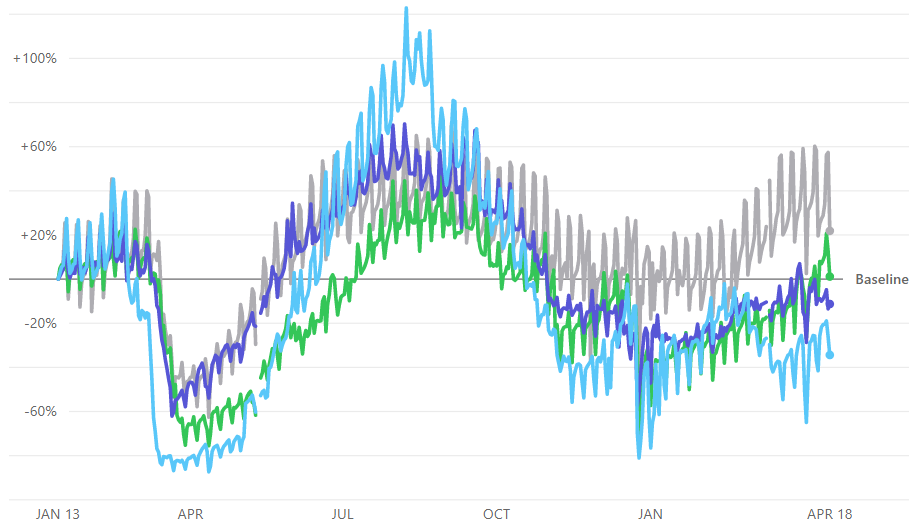
# 'Alternative Data' Economic Indicators

Apple Mobility Trends Link: <https://covid19.apple.com/mobility>

## Mobility Trends

Change in routing requests since January 13, 2020

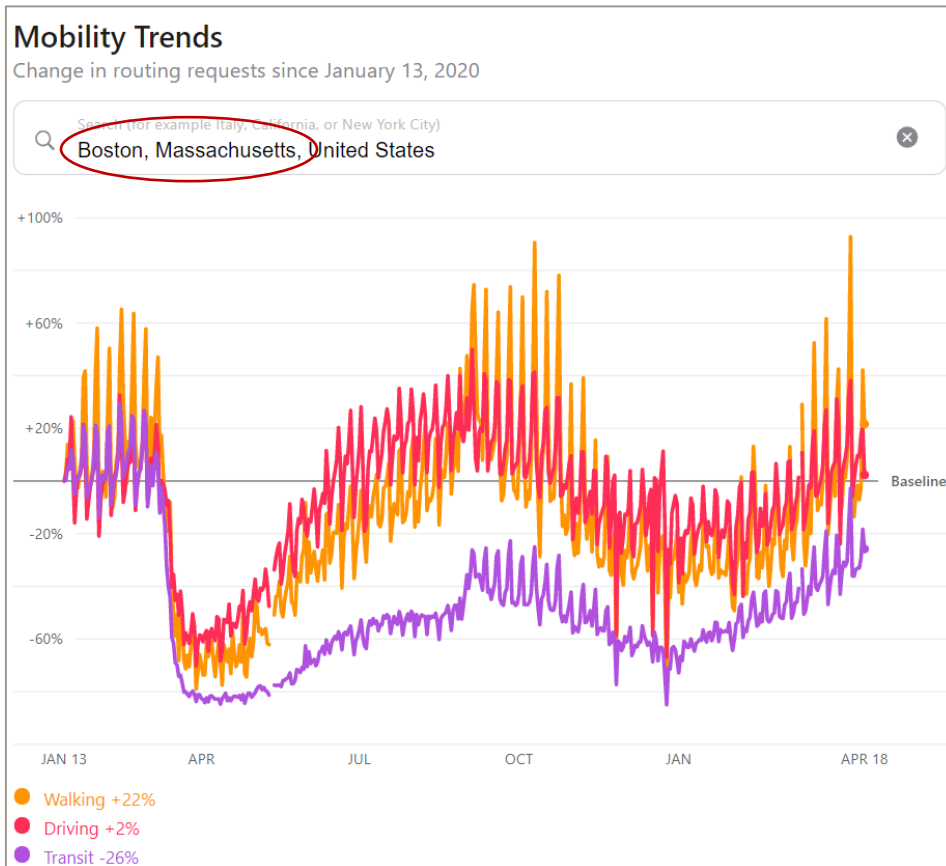
Search (for example Italy, California, or New York City)



- United States +22%
- United Kingdom +1%
- Germany -11%
- Italy -34%

# 'Alternative Data' Economic Indicators

Apple Mobility Trends Link: <https://covid19.apple.com/mobility>



# 'Alternative Data' Economic Indicators


**Source: Open Table Metrics - YOY Data**

Link: <https://www.opentable.com/state-of-industry>

Name	4/18	4/17	4/16	4/15	4/14	4/13	4/12	4/11	4/10	4/9	4/8	4/7	4/6	4/5	4/4	4/3
Global	-41.52%	-60.81%	-24.11%	-39.54%	-39.4%	-42.49%	-41.85%	-29.4%	-27.47%	-28.56%	-28.63%	-31.88%	-34.34%	-29.65%	-13.91%	-32.83%
Australia	-15.29%	153.95%	272.52%	82.36%	99.91%	82.14%	98.24%	108.34%	125.95%	120.35%	124.48%	114.38%	94.41%	236.34%	142.45%	109.35%
Canada	-86.96%	-95.47%	-79.91%	-87.13%	-86.23%	-88.04%	-89.53%	-87.14%	-88.37%	-89.82%	-73.34%	-76.35%	-78.27%	-71.78%	-78.5%	-81.06%
Germany	-97.82%	-96.92%	-97.31%	-97.76%	-97.32%	-98.29%	-98.81%	-98.48%	-98.45%	-98.85%	-98.96%	-99.27%	-99.47%	-98.35%	-97.2%	-98.76%
Ireland	-99.76%	-99.37%	-99.82%	-99.94%	-99.92%	-99.75%	-99.97%	-99.8%	-99.41%	-99.85%	-99.9%	-99.84%	-99.86%	-99.38%	-99.54%	-99.61%
Mexico	12.76%	-64.56%	10.88%	-17.55%	-19.11%	-26.04%	-21.94%	5.45%	4.8%	-3.46%	-10.71%	-12.79%	-10.28%	0.72%	-11.6%	-12.89%
United Kingdom	-37.85%	-39.67%	-35.66%	-46.91%	-43.75%	-43.12%	-20.76%	-99.66%	-99.63%	-99.55%	-99.66%	-99.74%	-99.83%	-99.63%	-99.68%	-99.59%
United States	-37.66%	-62.24%	-19.38%	-33.57%	-34.43%	-37.98%	-38.58%	-19.46%	-16.94%	-17.03%	-17.1%	-20.78%	-24%	-21.62%	-0.96%	-23.51%

Note: Both data for 2021 and 2020 use 2019 as a baseline.

State ▼

 Download dataset

Name	4/18	4/17	4/16	4/15	4/14	4/13	4/12	4/11	4/10	4/9	4/8	4/7	4/6	4/5	4/4	4/3	4/2
California	80.15%	63.95%	97.25%	80.46%	77.82%	78.85%	86.6%	98.62%	98.62%	99.33%	98.81%	98.69%	100%	100%	100%	90.64%	100%
Florida	77.21%	63.08%	100%	90.2%	92.73%	93.16%	97.99%	92.69%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Illinois	47.92%	65.83%	75.69%	62.34%	56.76%	55.67%	64.04%	99.55%	73.86%	75.94%	60.81%	68%	62.87%	58.71%	100%	77.58%	79.27%
Massachusetts	74.41%	73.62%	60.16%	56.45%	58.79%	53.92%	42.67%	60.21%	89.71%	92.23%	74.65%	66.7%	68.07%	67.32%	92.47%	76.29%	85.35%
New Jersey	60.1%	97.38%	100%	71.64%	89.44%	93.17%	89.94%	79.18%	98.87%	100%	100%	100%	100%	100%	100%	80.25%	100%
New York	61.64%	76.98%	73.05%	45.39%	60.34%	59.41%	48.48%	60.97%	77.78%	73.8%	74.53%	66.26%	68.11%	67.6%	95.93%	65.13%	69.81%
Ontario	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11.42%	-	54.38%
Pennsylvania	56.73%	73.21%	82.47%	60.52%	66.71%	71.47%	69.66%	75.66%	87.14%	83.36%	85.4%	80.28%	81.36%	90.06%	100%	71.71%	84.54%
Texas	72.54%	60.22%	86.83%	80.09%	87.5%	76.47%	86.2%	100%	100%	95.92%	92.78%	85.66%	82.69%	94.29%	100%	100%	100%

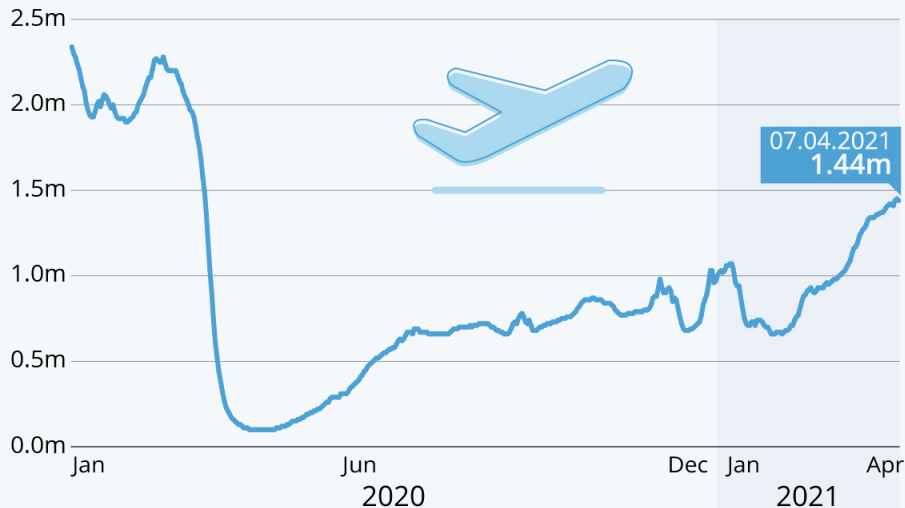
Note: Both data for 2021 and 2020 use 2019 as a baseline.

# 'Alternative Data' Economic Indicators

## TSA Checkpoint Metrics

### American Travelers Are Ready for Takeoff

Seven-day average of travelers passing through TSA checkpoints at U.S. airports



Source: Transportation Security Administration

Source: Statista

# Additional Resources

- Private Industry Briefs
- Private Side column in *Engineering, Inc.* magazine
- Engineering Influence Podcast
- Private/Vertical Roundtable Discussions





# Thank You

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