

Star

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2025 ACEC/MA Individual Program Sponsorship

ACEC/MA's Individual Program Sponsorship gives both ACEC/MA Member Firms and non-members the opportunity to sponsor certain individual programs throughout the year. Separately, ACEC/MA has an Annual Corporate Sponsorship program offering Member Firms the opportunity and convenience of one upfront payment to enjoy multiple promotional opportunities + registration benefits throughout the year. The Annual Corporate Sponsorship program runs from January to December. Non-member firms are not eligible for the Annual Corporate Sponsorship program. This **Individual Program Sponsorship** Program supplements that program.

Individual Program Sponsorship Tiers

🛪 🛪 🛪 Star Member Rate: \$2,000 Non-member Rate: \$2,500 Only 1 at this level/event

- Company name and key contact recognized by announcement at event introduction
- Company name listed on Web calendar listing of event
- Company name/social media link in promotional social media posts such as LinkedIn and X
- Company name listed on email listing of event as event sponsor, if enough lead time.
- Company can collect business cards onsite; ACEC/MA will ask virtual participants interested in more information to provide their contact information in the Chat Room if applicable.
- Three complimentary tickets provided for the event
- Opportunity to speak for up to 5 minutes at the program about company, including the use of several powerpoint slides.
- Opportunity to share an informational article of app. 600 words related to the company's business to be posted on ACEC/MA's LinkedIn, on an www.acecma.org landing page and linked in an issue of our weekly ACEC/MAtters enews
- Opportunity to provide a link to a 5 minute informational video that would be included on ACEC/MA's LinkedIn page, as well as on a web landing page on www.acecma.org and linked on an issue of ACEC/MAtters, our weekly enews

Member Rate: \$1,000 Non-member Rate: \$1,300

- Company name and key contact recognized by announcement at event introduction
- Company name listed on Web calendar listing of event; Company name/social media link in promotional social media posts such as such as LinkedIn and X
- Company name listed on email listing of event as event sponsor, if enough lead time.
- Company may have an information table near registration at event or ability to place materials on chairs.
- Company can collect business cards onsite; ACEC/MA will ask virtual participants interested in more information to provide their contact information in the Chat Room if applicable.
- Opportunity to share an informational article of app. 600 words related to the company's business to be posted on ACEC/MA's LinkedIn, on an <u>www.acecma.org</u> landing page and linked in an issue of our weekly ACEC/MAtters enews
- Two complimentary tickets provided for the event.

Member Rate: \$500 Non-member Rate: \$750

- Company name and key contact recognized by announcement at event introduction
- Company name listed on Web calendar listing of event; Company name listed on email listing of event as event sponsor, if enough lead time.
- Company can collect business cards onsite; ACEC/MA will ask virtual participants interested in more information to provide their contact information in the Chat Room if applicable.
- One complimentary ticket provided for the event.

ACEC/MA typically offers 7-8 eligible programs/year. For the current year, anticipated eligible programs are:

| March | Workforce Diversity Perspectives from the Public Agencies | | |
|-----------|---|--|--|
| April | State Markets Conference | | |
| Мау | Energy and Utility Markets | | |
| June | Annual Celebration Special Event | | |
| September | TBD | | |
| October | Breakfast Program - TBD | | |
| November | Breakfast Program - TBD | | |
| December | TBD | | |

For information, contact Abbie Goodman at ACEC/MA, The Engineering Center Education Trust (<u>agoodman@engineers.org</u> or 617/305-4112). ACEC/MA's Engineering Excellence and Awards has a separate sponsorship program.



2025 ACEC/MA Individual Program Sponsorship Form

Yes, I would like to be an Individual Sponsor at the following level:

| Sponsorship | Level | ACEC/MA Member Firm | Non-Member |
|-------------|-------|------------------------|------------|
| 3 Star | *** | \$2,000 | \$2,500 |
| 2 Star | ** | \$1,000 | \$1,300 |
| 1 Star | * | \$500 | \$750 |

I would like to Sponsor the following event:

| n Name: |
|---|
| onsor Key Contact: |
| dress: |
| :Email: |
| this form and Credit Card Payment info.to ACEC/MA at F: 617/227-6783 or email acecma@engineers.org |
| eck one form of payment: MasterCard Visa American Express |
| ame on Card: _ |
| illing Address: |
| illing City/State/Zip: |
| ard #: |
| xp Date: |
| VV: |
| ardholder Signature: |
| |
| ke Checks payable to ACEC/MA and mail to: ACEC/MA , The Engineering Center, One Walnut St, ston, MA 02108-3616 |
| OR Use know if we need to invoice you. Thank you for your support! |
| us know if we need to invoice you. Thank you for your support! |

Email Address for Receipt: _____