

Star

Star

## 2025 ACEC/MA Individual Program Sponsorship

ACEC/MA's Individual Program Sponsorship gives both ACEC/MA Member Firms and non-members the opportunity to sponsor certain individual programs throughout the year. Separately, ACEC/MA has an Annual Corporate Sponsorship program offering Member Firms the opportunity and convenience of one upfront payment to enjoy multiple promotional opportunities + registration benefits throughout the year. The Annual Corporate Sponsorship program runs from January to December. Non-member firms are not eligible for the Annual Corporate Sponsorship program. This **Individual Program Sponsorship** Program supplements that program.

## **Individual Program Sponsorship Tiers**

### 🛪 🛪 🛪 Star Member Rate: \$2,000 Non-member Rate: \$2,500 Only 1 at this level/event

- Company name and key contact recognized by announcement at event introduction
- Company name listed on Web calendar listing of event
- Company name/social media link in promotional social media posts such as LinkedIn and X
- Company name listed on email listing of event as event sponsor, if enough lead time.
- Company can collect business cards onsite; ACEC/MA will ask virtual participants interested in more information to provide their contact information in the Chat Room if applicable.
- Three complimentary tickets provided for the event
- Opportunity to speak for up to 5 minutes at the program about company, including the use of several powerpoint slides.
- Opportunity to share an informational article of app. 600 words related to the company's business to be posted on ACEC/MA's LinkedIn, on an www.acecma.org landing page and linked in an issue of our weekly ACEC/MAtters enews
- Opportunity to provide a link to a 5 minute informational video that would be included on ACEC/MA's LinkedIn page, as well as on a web landing page on <a href="http://www.acecma.org">www.acecma.org</a> and linked on an issue of ACEC/MAtters, our weekly enews

#### Member Rate: \$1,000 Non-member Rate: \$1,300

- Company name and key contact recognized by announcement at event introduction
- Company name listed on Web calendar listing of event; Company name/social media link in promotional social media posts such as such as LinkedIn and X
- Company name listed on email listing of event as event sponsor, if enough lead time.
- Company may have an information table near registration at event or ability to place materials on chairs.
- Company can collect business cards onsite; ACEC/MA will ask virtual participants interested in more information to provide their contact information in the Chat Room if applicable.
- Opportunity to share an informational article of app. 600 words related to the company's business to be posted on ACEC/MA's LinkedIn, on an <u>www.acecma.org</u> landing page and linked in an issue of our weekly ACEC/MAtters enews
- Two complimentary tickets provided for the event.

#### Member Rate: \$500 Non-member Rate: \$750

- Company name and key contact recognized by announcement at event introduction
- Company name listed on Web calendar listing of event; Company name listed on email listing of event as event sponsor, if enough lead time.
- Company can collect business cards onsite; ACEC/MA will ask virtual participants interested in more information to provide their contact information in the Chat Room if applicable.
- One complimentary ticket provided for the event.

ACEC/MA typically offers 7-8 eligible programs/year. For the current year, anticipated eligible programs are:

March	Workforce Diversity Perspectives from the Public Agencies		
April	State Markets Conference		
Мау	Energy and Utility Markets		
June	Annual Celebration Special Event		
September	TBD		
October	Breakfast Program - TBD		
November	Breakfast Program - TBD		
December	TBD		

For information, contact Abbie Goodman at ACEC/MA, The Engineering Center Education Trust (<u>agoodman@engineers.org</u> or 617/305-4112). ACEC/MA's Engineering Excellence and Awards has a separate sponsorship program.



# 2025 ACEC/MA Individual Program Sponsorship Form

## Yes, I would like to be an Individual Sponsor at the following level:

Sponsorship	Level	ACEC/MA Member Firm	Non-Member
3 Star	***	\$2,000	\$2,500
2 Star	**	\$1,000	\$1,300
1 Star	*	\$500	\$750

#### I would like to Sponsor the following event:

n Name:
onsor Key Contact:
dress:
:Email:
this form and Credit Card Payment info.to ACEC/MA at F: 617/227-6783 or email acecma@engineers.org
eck one form of payment: MasterCard Visa American Express
ame on Card: _
illing Address:
illing City/State/Zip:
ard #:
xp Date:
VV:
ardholder Signature:
ke <b>Checks</b> payable to <b>ACEC/MA</b> and mail to: <b>ACEC/MA</b> , The Engineering Center, One Walnut St, ston, MA 02108-3616
OR Use know if we need to invoice you. Thank you for your support!
us know if we need to invoice you. Thank you for your support!

Email Address for Receipt: \_\_\_\_\_