**FY2022 ACEC/MA Individual Program Sponsorship**

## ACEC/MA’s Individual Program Sponsorship gives both ACEC/MA Member Firms and non-members the opportunity to sponsor certain individual programs throughout the fiscal year. Separately, ACEC/MA has an Annual Corporate Sponsorship program offering Member Firms the opportunity and convenience of one upfront payment to enjoy multiple promotional opportunities + registration benefits throughout the year. The Annual Corporate Sponsorship program runs from January to December. Non-member firms are not eligible for the Annual Corporate Sponsorship program. **Individual Program Sponsorship** is available. **In FY2022, Some programs are on Zoom while others in person.**

**Individual Program Sponsorship Tiers**

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|  **Shape  Description automatically generated Shape  Description automatically generated Shape  Description automatically generated Star Member Rate: $2,000 Non-member Rate: $2,500 *Only 1 at this level/event*** |

* Company name and key contact recognized by announcement at event introduction
* Company name listed on Web calendar listing of event; Company name/twitter handle in Twitter and LinkedIn posts
* Company name listed on email listing of event as event sponsor if enough lead time.
* ACEC/MA will ask people to indicate in the Chat Room to provide their contact information to the Sponsor, if requested. (or provide business card for in person events)
* Three complimentary tickets provided for the event
* Opportunity to speak for up to 5 minutes at the program about company, including the use of several powerpoint slides.
* Opportunity to share an informational article of app. 600 words related to the company’s business to be posted on ACEC/MA’s LinkedIn, on an [www.acecma.org](http://www.acecma.org) landing page and linked in an issue of our weekly ACEC/MAtters enews
* Opportunity to provide a link to a 5 minute informational video that would be included on ACEC/MA’s LinkedIn page, as well as on a web landing page on [www.acecma.org](http://www.acecma.org) and linked on an issue of ACEC/MAtters, our weekly enews

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| **Shape  Description automatically generated Shape  Description automatically generated Star Member Rate: $1,000 Non-member Rate: $1,300**  |

* Company name and key contact recognized by announcement at event introduction
* Company name listed on Web calendar listing of event; Company name/twitter handle in Twitter and LinkedIn posts
* Company name listed on email listing of event as event sponsor if enough lead time.
* Company may have an information table near registration at event or ability to place materials on chairs.
* ACEC/MA will ask people to indicate in the Chat Room to provide their contact information to the Sponsor, if requested. (or provide business card for in person events)
* Opportunity to share an informational article of app. 600 words related to the company’s business to be posted on ACEC/MA’s LinkedIn, on an [www.acecma.org](http://www.acecma.org) landing page and linked in an issue of our weekly ACEC/MAtters enews
* Two complimentary tickets provided for the event.

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| **Shape  Description automatically generated Star Member Rate: $500 Non-member Rate: $750**  |

* Company name and key contact recognized by announcement at event introduction
* Company name listed on Web calendar listing of event
* Company name listed on email listing of event as event sponsor if enough lead time.
* ACEC/MA will ask people to indicate in the Chat Room to provide their contact information to the Sponsor, if requested. . (or provide business card for in person events)
* One complimentary ticket provided for the event.

## ACEC/MA typically offers 7-9 eligible programs/year. For the current year, anticipated eligible programs are:

|  |  |
| --- | --- |
| July | DEI Program |
| November | Transportation Update with MassDOT Secretary Jamey Tesler |
| December | Design Build |
| January  | MassDOT Highway Update with Carrie Lavallee – Zoom  |
| March | Water and Wastewater as a Driver or Limiting Factor for Development |
| April | State Markets – in person |
| May | Energy & Utilities Markets Conference- probably in person |
| June | Annual Celebration Special Event probably in person |

Questions?: Contact Abbie Goodman at ACEC/MA (agoodman@engineers.org or 617/305-4112). ACEC/MA’s EEA Gala has a separate sponsorship program.



**2022 ACEC/MA Individual Program Sponsorship Form**

# Yes, I would like to be an Individual Sponsor at the following level:

|  |  |  |
| --- | --- | --- |
| Desired Level of Sponsorship | Member | Non-Member |
|  | **3 Star** Shape  Description automatically generatedShape  Description automatically generatedShape  Description automatically generated | **$2,000** | **$2,500** |
|  | **2 Star** Shape  Description automatically generatedShape  Description automatically generated | **$1,000** | **$1,300** |
|  | **1 Star** Shape  Description automatically generated | **$500** | **$750** |

**I would like to Sponsor the following event:**

**Event to Sponsor:**

## Firm/Organization Name

**(Exactly as it should be listed on promotional materials and event signage)**

Sponsor Contact:

Address:

**Phone**:  **Fax: Email:**

Fax this form and **Credit Card Payment** information to **ACEC/MA at F: 617/227-6783 or email** **acecma@engineers.org**

## Check one form of payment: MasterCard Visa American Express \_

Name on Card:

Billing Address

Billing City/State/Zip: / /

Card#: Exp Date: CVV:

Cardholder Signature:

OR

## Make **Checks** payable to ACEC/MA and mail to:

ACEC/MA, The Engineering Center, One Walnut St, Boston, MA 02108-3616

Email Address for Receipt