



Sponsor & Exhibitor Registration Form
NEITS 26th Annual Interchange
Safe and Equitable Transportation Through
Emerging Technologies
Thursday, October 10, 2024 | 7:30AM
DoubleTree by Hilton Manchester Downtown – 700 Elm St,
Manchester, NH 03101

The 2024 Annual Interchange, “Safe and Equitable Transportation Through Emerging Technologies”, is just around the corner and we invite you to take advantage of this opportunity to participate as an Exhibitor and/or a Sponsor! The Interchange presents a unique opportunity for access to transportation decision makers throughout New England.

The Interchange will be held on **Thursday October 10**, at the DoubleTree by Hilton Manchester Downtown - 700 Elm St, Manchester, NH 03101 (NEITS Annual Interchange participants may reserve a guest room at a discounted rate if they say they are with NEITS). This conference is an exciting one day program of panel discussions, technical sessions, and presentations. Our mission is to facilitate the transfer of knowledge between the public, private and academic sectors:

- We will continue the practice of offering complementary exhibit hall booths to Public Sector. We anticipate approximately 25 exhibitor booths total.
- We will also continue the practice of inviting our ITS Board of Directors, the ITS leaders from the six New England states to participate in panels and discussions as appropriate.

We expect to attract over 150 ITS professionals and policy makers.

We offer two opportunities for you to participate:

- **Exhibitors:** As an Exhibitor, you will have an opportunity to display your products and services. Refreshment breaks and lunch will be held to maximize your exposure to conference attendees. This location offers all- day exposure to the many State transportation professionals and officials who work in the area. Exhibitor spaces are available to New England ITS Members for \$750 and to Non-Members for \$1,000. Includes two registrations to the annual conference. Exhibitor registration limited to the first 25 organizations who sign up.
- **Sponsors:** Show your support for New England ITS by becoming a conference sponsor. Champion (\$2,500), Partner (\$1,500), and Sponsor (\$1,000) sponsorship levels are available. You can also choose to be a Unique Event Sponsor (Single Event): Social Event Sponsor (\$2000), Lanyard Sponsor (\$1,500), Technology Sponsor (\$1,250), or Lunchtime Sponsor (\$1,250). Detailed descriptions of the sponsorship benefits are described in the attached Exhibitor/Sponsor Form.

Don't miss this opportunity to be a visible participant in one of the most popular local events of the year. Please make your check payable to **New England ITS** and return with the attached Exhibitor/Sponsor Form.

To provide adequate preparation time, Exhibitor/Sponsor Forms should be submitted by September 30, 2024. For questions related to sponsors and exhibitors, please email NEITS at NEITS@engineers.org.



26th Annual New England ITS Annual Interchange October 10, 2024

EXHIBITOR/SPONSOR FORM

Benefits for Sponsors:

**Champion
\$2,500**

- 1 booth in the exhibitor's area
- Automatic 'Sponsor' level for next year's annual meeting
- Formal recognition during the morning and lunch programs
- 4 registrations plus all benefits of Partners and Sponsors!

**Partner
\$1,500**

- 2 registrations for the annual conference
- Company name listed in the conference program
- Company name, logo and link displayed on the New England ITS Website
- Company name prominently displayed on the Welcome/Thank You board

**Sponsor
\$1,000**

- 1 registration for the annual conference
- Company name listed in the conference program
- Company name, logo and link displayed on the New England ITS Website
- Company name prominently displayed on the Welcome/Thank You board

**Unique Event
Sponsorship
(Prices vary)**

- Social Event Sponsor (\$2000) — 1 available
 - Corporate logo prominently displayed during the social event
 - Includes all benefits of being a sponsor
- Lanyard Sponsor (\$1500) — 1 available
 - Corporate logo displayed on all nametags
 - Includes all benefits of being a sponsor
- Technology Sponsor (\$1250) — 4 available
 - Recognition and company profile presented at beginning of each plenary session by session moderator. Profiles to be provided by each sponsor and are limited to 150 word maximum
 - Includes all benefits of being a sponsor
- Lunchtime Sponsor (\$1250) — 1 available
 - Recognition and company profile presented at beginning of lunchtime hour by session moderator. Profiles to be provided by each sponsor and are limited to 150 word maximum
 - Corporate logo prominently displayed within dining area during lunchtime hour
 - Includes all benefits of being a sponsor



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October 10, 2024

EXHIBITOR/SPONSOR FORM

To register please email this form to NEITS@engineers.org or send an email to lock in your spot, and return this form with payment to:

NEITS
One Walnut Street, Boston, MA 02108-3616

NEITS Annual Interchange participants may reserve a guest room at a discounted rate if they say they are with NEITS.

Refunds will not be provided for no-shows. Cancellations must be received by September 30, 2024 by email to NEITS@engineers.org.

Please select one of the following:

- Champion (\$2,500)
- Social Event (\$2000)
- Partner (\$1,500)
- Lanyard Sponsor (\$1,500)
- Sponsor (\$1,000)
- Technology (\$1,250)
- Exhibitor (\$750 members,
\$1,000 non-members)
- Lunchtime (\$1,250)

ORGANIZATION: _____ CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ EMAIL: _____ PHONE: _____

BOOTH WORKERS: 1. _____ 2. _____

ATTENDEE NAMES: 1. _____ 2. _____
(Where applicable)

PAYMENT:

CHECK: MAKE PAYABLE TO NEITS & SEND TO: ONE WALNUT STREET, BOSTON, MA 02108

CREDIT CARD: VISA MASTERCARD AMERICAN EXPRESS

NAME ON CARD: _____

CARD NUMBER: _____ EXPIRATION DATE: _____ SECURITY CODE: _____

BILLING ADDRESS: _____

SIGNATURE: _____
