

The Inaugural TECET Linowes Leadership Lecture

WorkInspired:

How to Build an Organization Where Everyone Loves to Work

If you are serious about running your company, you need to think again about what attracts *and* retains employees. Are you really doing "the right stuff"?

Right now, keeping your workforce is one of your firm's great challenges.

How can you create a company where everyone loves to work?

How can you create a corporate culture where employees feel not just "satisfied" but energized?

Hear from a global corporate executive outside the A/E.C industry to learn how a different industry excels at invigorating their workforce and encouraging loyalty.

This kick-off TECET Linowes Lecture presents some surprisingly simple actions for focusing on your people from Aron Ain, chairman and CEO of the global corporation UKG (www.ukg.com). UKG, one of the world's largest and most innovative human capital management companies, was built from the 2020 merger of Kronos Incorporated and Ultimate Software. Aron "wrote the book" on inspiring your employees.



Aron Ain, author, Work Inspired!, shares his strategies on June 13.

The TECET Linowes Leadership Lecture brings top business thinking and strategy to our engineering and land surveying community, drawing upon experts in other fields to boost design firm success.

Monday, June 13, 2022 - 4:00pm to 6:00pm

Conference Center at Waltham Woods, 860 Winter St, Waltham, MA 02451

Cost for Participants: \$125

Heavy refreshments and a hosted bar will be provided

Register for this event using this form or online: <https://bit.ly/LinowesLecture>

NAME: _____ ORGANIZATION/FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ EMAIL: _____ PHONE: _____

CHECK: MAKE PAYABLE TO THE ENGINEERING CENTER EDUCATION TRUST & SEND TO: ONE WALNUT STREET, BOSTON, MA 02108

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Refreshments
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Hosted Bar
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Please fax or email this form to 617.227.6783 or tecet@engineers.org. For questions, please call 617.227.5551
Cancellations and no shows will be billed. Cancellations must be received by June 6, 2022 by email or phone for refund.
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