

Updated Sponsorship Opportunities for ACEC/MA Engineering Excellence & Awards Gala

April 7, 2025, 5 PM Reception, 6:30 PM Gala Dinner & Awards
Renaissance Boston Waterfront Hotel, 606 Congress St, Boston, MA

Join us on April 7 to honor the achievements of Massachusetts Engineering Firms, Outstanding Leaders, and Projects that Demonstrate an Exceptional Degree of Innovation, Complexity, and Value. Be a Gala Sponsor and reach over 300 key engineering and construction business leaders with exceptional visibility. We have a few sponsorship opportunities still available:

Lanyard Sponsor: \$4,000 -Limited to 1 Firm only Benefits:

- ✓ Your firm's name or logo on lanyard given to every attendee for name badges – **must commit by 3/1/2025**
- ✓ 4 tickets to the Gala...which can include staff, clients, or potential clients.
- ✓ Prominent exposure as the Gala's Lanyard Sponsor in all event publicity materials, including 3.75" by 5" Info Page in the electronic Program Book, social media recognition, signage, and the Gala's multi-media award presentation.
- ✓ Direct networking opportunity with leaders of ACEC/MA Member Firms.
- ✓ Display your firm's banner or sign near the event stage.
- ✓ Display your marketing collateral on a table at the cocktail reception and post-awards dessert reception and staff this table for both receptions.
- ✓ If you provide a 250-word article about an issue relevant to the engineering and land surveying business community, we'll post on a landing page and promote via an issue of ACEC/Matters and on ACEC/MA's LinkedIn page

Ruby (Wine) Sponsor: \$3,000: Multiple Firms can be Ruby Sponsors. Benefits:

- ✓ 4 tickets to the Gala...which can include staff, clients, or potential clients.
- ✓ Prominent exposure as the Gala's Ruby Sponsor in all event publicity materials, including 3.75" by 5" Info Page in the electronic Program Book, social media recognition, signage, and the Gala's multi-media award presentation.
- ✓ Direct networking opportunity with leaders of ACEC/MA Member Firms.
- ✓ Display your firm's banner or sign near the event stage.
- ✓ Display your marketing collateral on a table at the cocktail reception and post-awards dessert reception and staff this table for both receptions.
- ✓ If you provide a 250-word article about an issue relevant to the engineering and land surveying business community, we'll post on a landing page and promote via an issue of ACEC/Matters and on ACEC/MA's LinkedIn page

Burgundy Sponsor: \$1,000: Multiple Firms can be Burgundy Sponsors. Benefits:

- ✓ Prominent exposure as one of the Gala's Burgundy Sponsors in all event publicity materials, including: Firm listing in the electronic Program Book, social media recognition, and the Gala's multi-media award presentation.
- ✓ Direct networking opportunity with leaders of ACEC/MA Member Firms.
- ✓ Display your marketing collateral on a shared Burgundy Sponsor table at the cocktail reception and post-awards dessert reception; bring your materials with you and retrieve at end of the dessert reception.
- ✓ Firm listed with other Burgundy Sponsors on wine coaster at each place setting (**if firm commits by 3/1/2025**).
- ✓ **This sponsorship level does not include a ticket to the event. Purchase tickets separately.**

Diamond Sponsorship: \$5,000: Limited to 1 Firm. Benefits: Now Reserved for 2025

- ✓ A table for 10 to the Gala...which can include staff, clients, or potential clients.
- ✓ **Prominent exposure as the Gala's Major Sponsor in all event publicity materials, including on EEA Electronic Invitation, Full Info Page in the electronic Program Book, social media, signage, and the Gala's multi-media award presentation.**
- ✓ **Your Company Representative welcomes Gala attendees from the Podium at 6:30 PM and later, Presents the Envelope containing the 2024 EEA Grand Conceptor Award, our Top Award...the evening's final award.**
- ✓ Direct networking opportunity with leaders of ACEC/MA Member Firms.
- ✓ Display your firm's banner or sign near the event stage.
- ✓ Display your marketing collateral on a table at the cocktail reception and post-awards dessert reception and staff this table for both receptions.
- ✓ If you provide a 250-word article about an issue relevant to the engineering and land surveying business community, we'll post on a landing page and promote via an issue of ACEC/Matters and on ACEC/MA's LinkedIn page

Reception Sponsor: \$2,000: Limited to 2 Firms. Benefits: Now Reserved for 2025

- ✓ 2 tickets to the Gala...which can include staff, clients, or potential clients.
- ✓ Personalized napkins for the cocktail reception and the post-awards dessert reception with your firm name/logo. (Must be ordered by 2/2/2025)
- ✓ Promotion in social media, signage, and the Gala's multi-media award presentation.
- ✓ Direct networking opportunity with leaders of ACEC/MA Member Firms.
- ✓ Display your marketing collateral on a table at the cocktail reception and post-awards dessert reception and staff this table for both receptions.
- ✓ If you provide a 250-word article about an issue relevant to the engineering and land surveying business community, we'll post on a landing page and promote via an issue of ACEC/Matters and on ACEC/MA's LinkedIn page



American Council of Engineering Companies of Massachusetts

Engineering Excellence & Awards Gala – April 7, 2024

5:00 pm Reception, 6:30 pm Gala Dinner & Awards @ Renaissance Boston Waterfront Hotel, 606 Congress St, Boston, 02210

Sponsorship Form

Complete form and return to acecma@engineers.org or by Fax: F: 617/227-6783 by February 14, 2025

Yes, I would like to be an ACEC/MA Engineering Excellence & Awards Gal Sponsor:

	Desired Sponsorship Level	Cost
	Lanyard Sponsor	\$4,000 – 1 firm only
	Ruby Sponsor	\$3,000 per firm
	Reception Sponsor	\$2,000 per firm
	Burgundy Sponsor	\$1,000 per firm
NA	Diamond Sponsor	\$5,000 – 1 firm only; already reserved
NA	Reception Sponsor	\$2,000 per firm-already reserved

Firm Name: _____
Exactly as it should be listed on promotional materials; Please also email a logo as JPG

Sponsor Contact Name & Email: _____

Firm Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Fax this form & **Credit Card Payment** Info to ACEC/MA: F: 617/227-6783 or acecma@engineers.org

Payment Type (check one): MasterCard _____ Visa _____ American Express _____ Check* _____

Name on Credit Card _____

Billing Address _____

Billing City / State / Zip _____ / _____ / _____

Card # _____

CSV _____ **Exp Date** _____

Cardholder Signature: _____

*Make **Checks** payable to ACEC/MA; mail to: ACEC/MA, The Engineering Center, One Walnut St, Boston, MA 02108-3616. **Payment** must be received by March 1, 2025.